



Weekly

THURSDAY 31 JULY - WEDNESDAY 6 AUG 2025

lidl.co.uk

ENGLAND

Also in store this week...

Pick of the Week



Page 2

Was £1.89 Now £1.39

Lidl Plus Price for Cherries
£1.19

200g, £5.95/kg

31/07/25 - 06/08/25*



Greek Week



£1.29

Page 13

99P

31/07/25 - 06/08/25*



Toys



£9.99

Page 21

£6.99

03/08/25 - 09/08/25*



It's back... Win with every spin



Free bakery coupon every time you shop*



31 Jul - 20 Aug*
only on



Proud winners of The Grocer of the Year 2025

Pick of the Week

31 July – 6 August

Save over
35%

Save more
with Lidl Plus



Was ~~£1.89~~ Now **£1.39** £6.95/kg

Lidl Plus Price
£1.19

Cherries

200g, £5.95/kg

31/07/25 - 06/08/25[†]



Save more
with Lidl Plus



Was ~~£2.39~~ Now **£1.99** per/kg

Lidl Plus Price
£1.69

Vine Tomatoes

Loose, £1.69/Per kg

31/07/25 - 06/08/25[†]



Proud winners of Fresh Produce



Blueberries

£1.45

£1.19

£7.93/kg

150g



British Baby Potatoes

98p

79p

79p/kg

1kg



Ripen-at-Home Loose Mango

89p

69p

69p/mango

each



British Little Gem Lettuce

77p

59p

29.5p/lettuce

2 pack

Retailer of the Year 2024

Pick of the Week

Meat offers

31 July – 6 August



Limited Offer

£6.99 Serves 4
1kg, £6.99/kg

2 Smoky BBQ Pork Rib Racks



Limited Offer

£6.49 1kg
1kg, £6.49/kg



8 Smoky BBQ British Pork Shoulder Steaks



Limited Offer

£4.49 4 pack
454g, £9.89/kg

4 Wagyu Beef Quarter Pounders



Limited Offer

£3.49 Serves 2
360g, £9.69/kg

Cranberry & Feta Boerewors



Limited Offer

£3.49 Serves 2
400g, £8.73/kg

Pulled Lemon Chicken



Limited Offer

£9.99 600g
600g, £16.65/kg

Lamb Rump Steaks

Now unlock coupons from just

£10

...dough-licious!

FREE
sweet
bakery
treat



All the Lidl.
And a Lidl bit more.



Runs from 01/07/2025 to 31/10/2025 with 1 promotion per calendar month (each a "Month"). 18+, UK (excl. NI) residents only. Receive a coupon reward when qualifying spend reaches the relevant spend target(s) in store in a Month. Your spend target(s) and corresponding coupon reward are shown above. Lidl may change the spend target(s) and rewards from time to time at the start of each Month. Qualifying spend is total till receipt excluding infant formula and gift cards. Lidl Plus membership and app required at checkout. You have 7 days after date of receipt to use coupon. You must spend the minimum amount of the coupon to redeem. Cannot redeem coupon on alcohol, infant formula or gift cards. 10% off coupon is up to a maximum discount of £20. Lidl GB (excl. NI) branches only. Promoter: Lidl Great Britain Limited, Lidl House, 14 Kingston Road, Surbiton, KT5 9NU. Full T&Cs apply.



Plus

Weekly Offers



In store 31 Jul – 6 Aug[†]

This week's in-app offers could save you

up to **£56**



£1.49

£1.19



Italian Lager

500ml, 5% vol.
Regular price £2.98/L
Lidl Plus price £2.38/L



£1.49

£1.19



Italian Lager

500ml, 4.6% vol.
Regular price £2.98/L
Lidl Plus price £2.38/L



£2.49

£1.99



DELUXE
English Vintage Cider

75cl, 6.8% vol.
Regular price £3.32/L
Lidl Plus price £2.65/L



£14.59

£11.99



Kronenbourg 1664

15 x 440ml, 4.6% vol.
Regular price £2.21/L
Lidl Plus price £1.82/L



15% off



CROWNFIELD
Bars, Bites & Biscuits
Choose from 14 products

Get saving with these offers and find the full range in the app.



Find more exclusive offers and savings in the Lidl Plus App



£1.95
£1.50



MARIBEL
Raspberry Conserve
454g
Regular price 43p/100g
Lidl Plus price 33p/100g



£1.95
£1.50



MARIBEL
Strawberry Conserve
454g
Regular price 43p/100g
Lidl Plus price 33p/100g



£1.99
£1.69



LIGHTHOUSE BAY
Cold Water Prawns
150g
Regular price £13.27/kg
Lidl Plus price £11.27/kg



15% off



RIVERCOTE
Rivercote Range
Choose from 17 products



£1.99
£1.69



BRAEMOOR
**6 Beef Burgers or
6 Breakfast Pork Patties**
342g
Regular price £5.82/kg
Lidl Plus price £4.94/kg



£2.29
£1.99



DELUXE
West Country Butter
250g
Regular price £9.16/kg
Lidl Plus price £7.96/kg



You could save
even more with
Coupons
just for
you

New every
Thursday



Have a

wohho

of a summer with Lidl Plus!

Packed with exclusive offers, Lidl Plus is your ticket to an unforgettable summer. From holidays, movies, restaurants and more, there's something for everyone.



BOWTK
Day Out with The Kids

30 day free Day Out With The Kids VIP pass

Free



Up to 40% off cinema tickets

40%



tastecard

Free 90 day tastecard trial

Free



Jet2holidays

£65 off holiday bookings with Jet2holidays

£65 off

T&Cs apply, see Lidl Plus app for details

Plus we have teamed up with the **National Activities Network**, so you can now invite a friend or family member for **FREE** to one of **over 3,000 exciting days out.**

New partner!



NATIONAL ACTIVITIES NETWORK

Free ticket for over 3000 activities across the UK

Free



NATIONAL ACTIVITIES NETWORK



Find more exclusive offers and savings in the Lidl Plus App

OO



Mix and Match 2 for £3.50 on these Vemondo products



VEMONDO
6 Plant-Based Sausages
 270/300g, £7/£6.30/kg

VEMONDO
2 Plant-Based Burgers
 226/250g, £8.36/£7.56/kg

£1.89
2 for £3.50
 Until 27/08/25[†]



Mix and Match 2 for £7 on selected BBQ meat products



BIRCHWOOD
4 Marinated British Pork Shoulder Steaks
 £3.99 500g, £7.98/kg

BIRCHWOOD
6 British Beef Kebabs
 £3.89 360g, £10.81/kg

2 for £7
 Until 27/08/25[†]



A cool saving!



BON GELATI
12 Mini Ice Cream Sticks
 12 x 50ml
 Regular price 51.5p/100ml
 Lidl Plus price 40.8p/100ml

Only 21p each

£3.09
£2.45
 17/07/25 - 30/07/25[†]



*UK residents age 18+. One single entry ticket per User, per day and per booking group. Only one claim per venue per person throughout promotional period. No payment details required. Full T&Cs apply.

THE MONTHLY Wine Tour

August

Our new Wine Tour is brimming with top drops from across Europe. From delicate rosés to fruity French reds, there's plenty to fill your glass with this August at exceptional value... Here's to wining and dining while the sun's shining!



£8.99

Encostas de Caiz Avesso, Vinho Verde, 2024

Taste: Citrus, herbs, fresh.

Pairing: Grilled white fish, fennel risotto.



£9.99

£7.99

31/07/25 - 06/08/25*



£8.99

£6.99

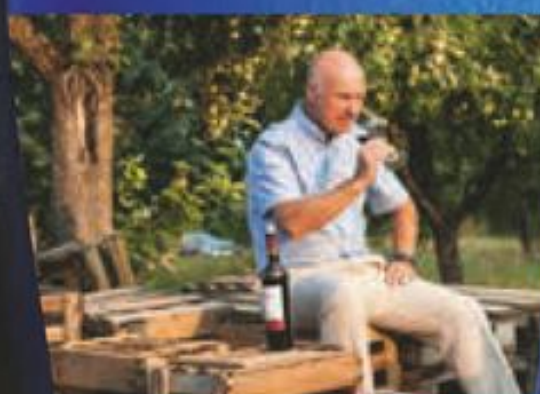
31/07/25 - 06/08/25*



Müller Grüner Veltliner, Niederösterreich, 2024

Taste: Crisp, dry, refreshing.

Pairing: Creamy chicken dishes, fish pie.



Richard Bampfield
Top pick!

Muskateller Selection Pfaffl, Niederösterreich, 2024

A delicious, fruity white with hints of spice - a must for lovers of aromatic, dry whites.

Taste: Fruity, spice, dry.

Pairing: Thai fishcakes, smoked mackerel.



Encostas de CAIZ

Avesso VINHO VERDE D.O.C.



MÜLLER GRÜNER VELTLINER
Löss & Schotter
NIEDERÖSTERREICH



Find more exclusive offers and savings in the Lidl Plus App

Almocreve Alentejano, Alentejo, 2024

Taste: Stone fruit, dry, refreshing.

Pairing: Fish and chips, bean burgers.



£6.99



Riesling Trocken, Pfalz, 2024

Taste: White peach, fresh, dry.

Pairing: Chicken salad, creamy leek pasta.

£7.99



Vermentino Toscana, Tuscany, 2024

Taste: Pear, herb, refreshing.

Pairing: Grilled white fish, leek gratin.

£7.99



Cabriz Dão Rosé, Dão 2024

Taste: Citrus, orange zest, off-dry.

Pairing: Salads, salmon quiche.

£8.49



João Pires Branco, Setúbal, 2023

Taste: Fresh, fruity, dry.

Pairing: Aperitif or a Thai green curry.

£7.99



Flaureo Prosecco Rosé, Veneto 2024

Taste: Pear, red fruit, refreshing.

Pairing: Aperitif, smoked salmon blinis.

£7.99



It's...
Flavour of the Week

Greece



Over 140 products in store



£2.99



Mini Sesame Bites
1kg, £2.99/kg



99p

GRIVAS
Grivassini Corn Chips
with Olive & Garlic
60g, £1.65/100g



£1.99



Pastry Swirls with
Cheese and Olives
4 x 120g, £4.15/kg

Top Pick

£3.49

Pastry Swirl

1kg, £3.49/kg
Choose from Cheese
or Myzithra and Feta



£1.99



Mini Pastry Rolls
with Bacon and
Cheese
500g, £3.98/kg



Find more exclusive offers and savings in the Lidl Plus App

£1.99

£1.49

31/07/25 - 06/08/25†



Save 50p



Hand Cooked Crisps

125g
Regular price £1.59/100g
Lidl Plus price £1.19/100g
Choose from Tzatziki or Gyros Flavour



White Nougat Bar with Almonds

60g
Regular price £2.48/100g
Lidl Plus price £1.65/100g

£1.49

99p

31/07/25 - 13/08/25†



Save 50p

£1.99

£1.49

31/07/25 - 06/08/25†



Save 50p



Caramelised Nuts with Sesame Seeds

120g/150g
Regular price £1.66/£1.33/100g
Lidl Plus price £1.24/99.3p/100g
Choose from Almonds, Cashews or Peanuts



Mini Baklava

68g
Regular price £1.90/100g
Lidl Plus price £1.46/100g

£1.99

£1.49

31/07/25 - 06/08/25†



Save 50p



Caramelised Nuts

120g/150g
Regular price £1.66/£1.33/100g
Lidl Plus price £1.24/99.3p/100g
Choose from Almonds, Cashews or Peanuts

£1.29

99p

31/07/25 - 06/08/25†



Save 30p

£3.49

£2.99

31/07/25 - 06/08/25†



Save 50p



Cretan Blossom Honey

450g
Regular price 77.6p/100g
Lidl Plus price 66.4p/100g



Petit Fours

330g
Regular price 90.6p/100g
Lidl Plus price 75.5p/100g
Choose from Chocolate or Coconut

£3.49

£2.99

31/07/25 - 06/08/25†



Save 50p



Thyme Honey from the Aegean Islands

450g
Regular price 77.6p/100g
Lidl Plus price 66.4p/100g

£2.99

£2.49

31/07/25 - 13/08/25†



Save 50p

It's...
Flavour of the Week

Greece

Over **140** products in store



Top Pick

£2.99

Antipasti Mix
250g/300g, £1.20/99.7p/100g



£3.99

Antipasti Mix
380g/400g,
£1.05/99.8p/100g



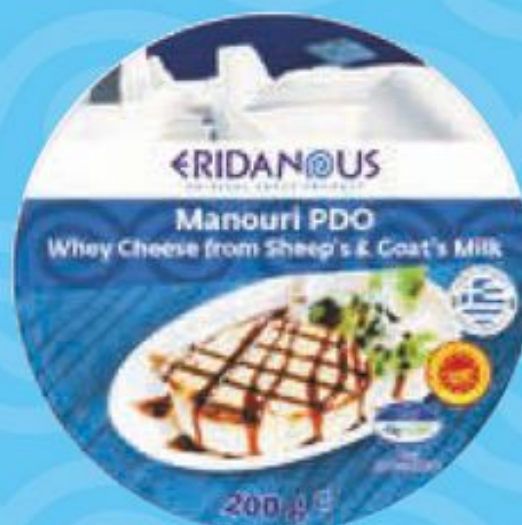
£3.49

Frozen Mussels
500g (450g drained weight),
£7.76/kg drained



£2.49

**Manouri
Cheese PDO**
200g, £12.45/kg



£7.99

Squid Rings
700g (630g drained weight),
£12.68/kg drained



£3.49

Gyros-in-Pitta-Kit
420g, £8.31/kg



£1.49

**Tzatziki with Extra
Virgin Olive Oil**
250g, 59.6p/100g



Find more exclusive offers and savings in the Lidl Plus App



£1.79

Vegetables in Tomato Sauce

280g, 63.9p/100g
Choose from Green Beans or Aubergine



£2.99

Greek-Style Cheese Slices

400g, £7.48/kg

£14.99

KORIFEOS Ouzo

70cl, 40% vol., £21.41/L



£1.99

MYTHOS Beer

500ml, 5% vol., £3.98/L



Olive Spread

212ml
Regular price 93.9p/100ml
Lidl Plus price 70.3p/100ml
Choose from Green Olives or Kalamon



£1.99

£1.49

31/07/25 - 06/08/25†



Save 50p

Green Peppers in Brine

440g (250g drained weight)
Regular price 79.6p/100g drained
Lidl Plus price 59.6p/100g drained



£1.99

£1.49

31/07/25 - 06/08/25†



Save 50p

Stuffed Vine Leaves with Rice, Pomegranate Syrup & Spices

280g
Regular price 81.8p/100g
Lidl Plus price 63.9p/100g



£2.29

£1.79

31/07/25 - 13/08/25†



Save 50p

Vine Leaves Stuffed with Rice

280g
Regular price 81.8p/100g
Lidl Plus price 63.9p/100g



£2.29

£1.79

31/07/25 - 13/08/25†



Save 50p



Whole Kalamon Olives

500g (250g drained weight)
Regular price £1.40/100g drained
Lidl Plus price 99.6p/100g drained



£3.49

£2.49

31/07/25 - 06/08/25†



Save 50p

Neat and tidy prices

Over 20 products in store

vax™

2 year warranty



SpotWash Spot Cleaner

Model: CDCW-CSXS

Including a multi-purpose and hard floor scrub attachment, this versatile spot cleaner is suitable for use on carpet, upholstery, stairs, car interiors and sealed hard floors

The 1.5m long hose and compact design make cleaning easy, while the self-clean function conveniently flushes the hose out after use

Weight: 3.89kg

£89.99

£79.99

31/07/25 - 06/08/25*



Save £10



3 year warranty



SILVERCREST™
KITCHEN TOOLS

£69.99

Cordless Cyclone Vacuum Cleaner

Multifunctional – can be used as a handheld or upright vacuum cleaner

Modern cyclonic technology for bagless vacuuming

Run time: up to 45 mins (ECO mode), up to 25 mins (boost mode)

Mega deal!

Argos
£180

Save over
£30

£149



on this **Gtech**
AirRAM MK2 Cordless Vacuum



While stocks last. Subject to availability from 31.07.25. Each store will receive limited stock, when it is gone it is gone. Selected stores. GB Only. Prices correct and checked at argos.co.uk on 16.07.25. Prices and packaging may vary. Argos may sell other products at other prices.

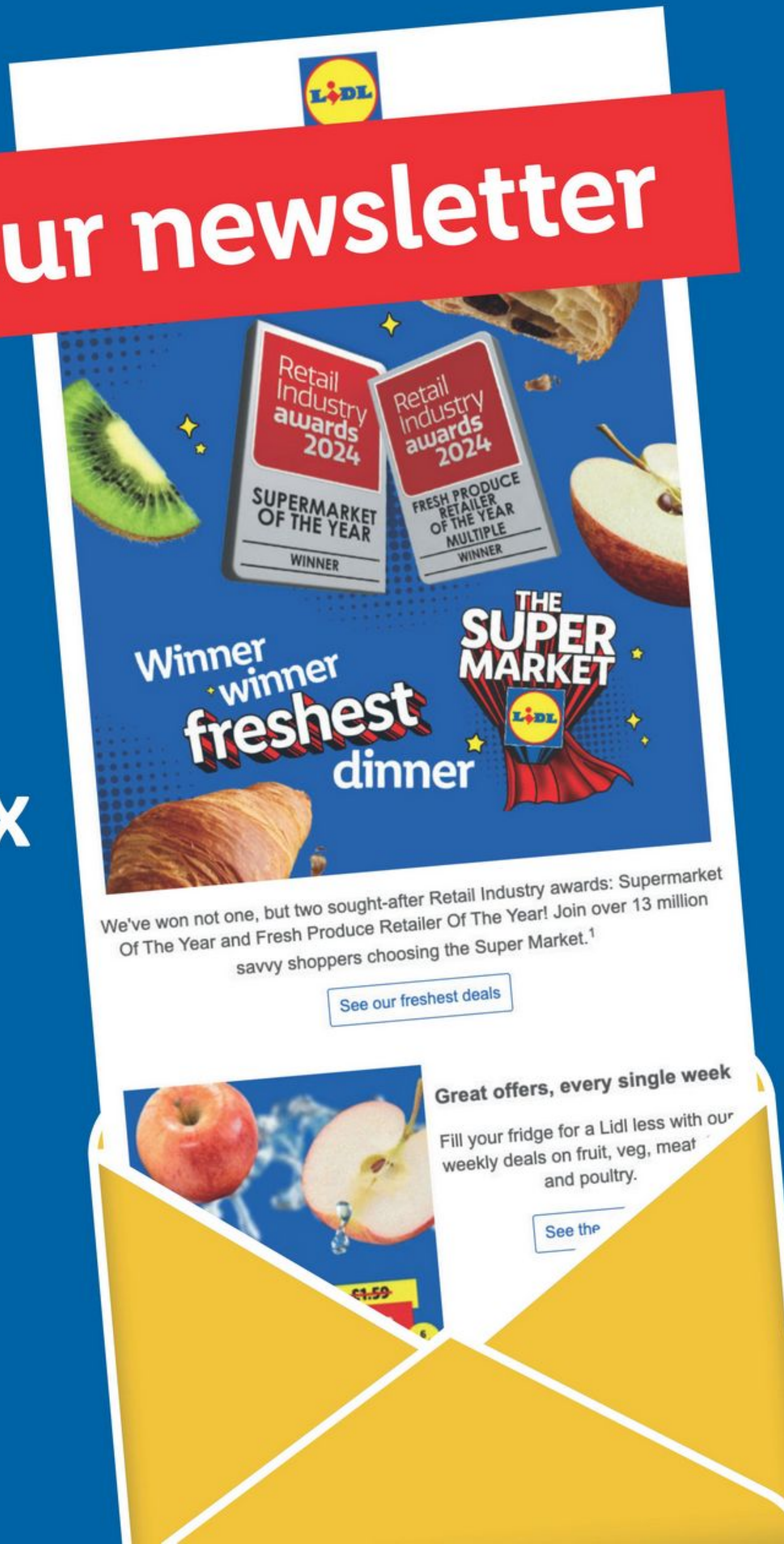


Find more exclusive offers and savings in the Lidl Plus App

Don't miss out on our latest offers!

Sign up to our newsletter

Bring a Lidl goodness to your inbox



From Thursday
31 July

Limited Offers

Vileda value: Job done!

Over 15 products in store

£3.99

Broom or Dustpan & Brush

Choose from:
Universal Broom
2-in-1 Dustpan & Brush



Spray & Clean Mop

£19.99

Vileda all-in-one mop system – no bucket needed
Simply fill the water tank and squeeze the trigger to spray while you mop
Double-sided pad for longer cleaning



£2.99

Cleaning Sponges or Cloths

Choose from a
range of cleaning
sponges and cloths

vileda®

£7.99

Microfibre All Purpose Cloths

Highly absorbent
microfibre cleans
when wet or dry
Size per cloth: 30 x 30cm

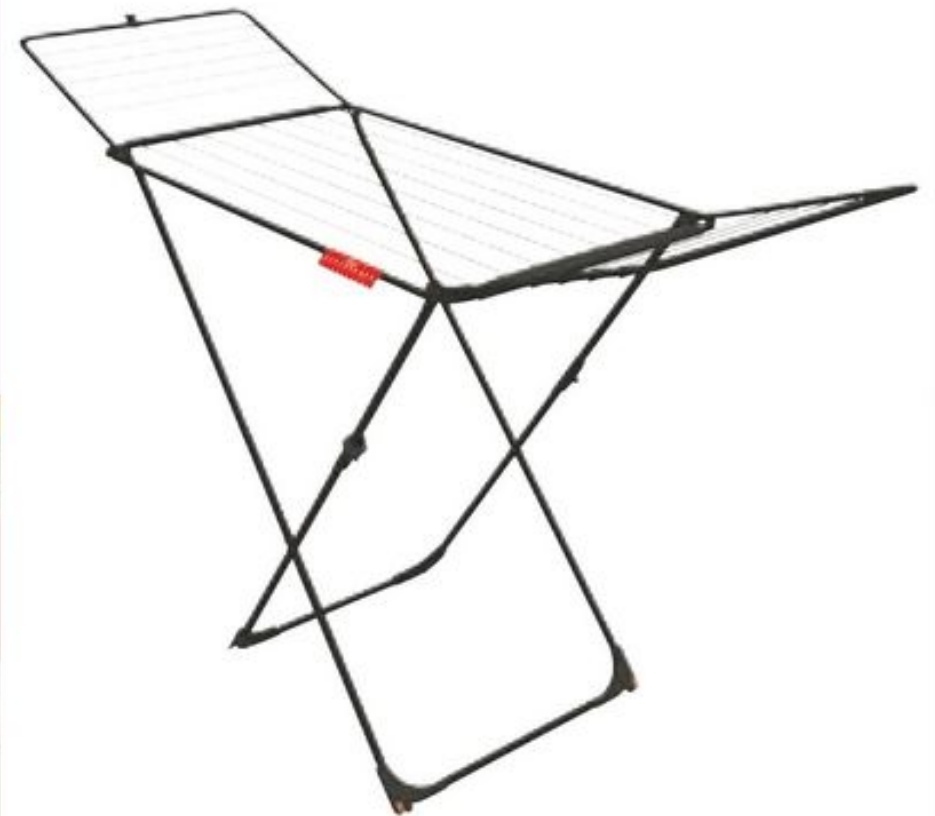


14
pack

£24.99

Easy Wring & Clean Mop & Bucket Set

Mop with extendable handle and bucket
with foot-activated power spinner
Hard to reach corners can be cleaned effortlessly
with the triangular shaped mop head



Clothes Airer

18m line drying length –
space for up to 2
washing machine loads

Includes holder for
small laundry items

Folds for space-
saving storage

Size (fully extended):
L180 x W55 x H108cm

£24.99

£19.99

31/07/25 - 06/08/25†



Save £5



Find more exclusive offers and savings in the Lidl Plus App

Blooming lovely plant picks



£3.99

**3
pack**

Lavender

A perfect plant for attracting bees and butterflies

Lavender should be planted in full sun and watered regularly

Height: 17–23cm

On Sale Sun 3 Aug

£9.99

Roselilies

Height: 50–76cm
Pot Ø: 19cm



£4.99

Assorted Clematis

A well cared for clematis gives an amazing amount of flowers and foliage

Height: 60–70cm; Pot Ø: 11cm



On Sale Sun 3 Aug

£6.99

Phlox Flame

Light up the garden with these large clusters of vibrant, fragrant flowers

Height: 45–55cm

Pot Ø: 17cm



£4.99

Assorted Calla Lilies

Height: 39–45cm
Pot Ø: 12cm

£5.99

Ceramic Pots

Pot Ø: 19cm

Indoor



Indoor

On Sale Sun 3 Aug

£9.99

Dyed Orchids

Height: 60–76cm
Pot Ø: 12cm



Great saves on their faves

Over 40 products in store



2 pack

Kids' Paw Patrol T-Shirts

Top Pick

£4.99

FEATURES

Pure cotton for comfort

Ages: 2-8 years



£2.99

Kids' Short Pyjama Set

Pure cotton for comfort

Ages: 2-8 years

£4.99

Kids' Paw Patrol Pyjamas

Made with cotton for comfort

Top with glow-in-the-dark print

Ages: 2-8 years



£5.99

DISNEY Kids' Clogs

Sizes: 7½-11



Find more exclusive offers and savings in the Lidl Plus App



Limited Offers

From Sunday
3 August



tonies®

Top Pick

£9.99
Each

Tones Audio Character

Listen, learn and play, the screen-free way with tonies®



£6.99

Glow in the Dark Wall Stickers

Choose from:
Peppa Pig Wall Stars
Spider-Man Decals
Hot Wheels Decals
Minecraft Wall Stars



£2.99

3
pairs

Kids' Character Socks

Made with cotton



3+
years

£5.99

Squishmallows Assortment

Height: 18cm

0+
years

SIMBA
Lion King Soft Toy

Height: 25cm

Choose from Simba, Pumbaa, Timon or Mufasa

Top Pick

£9.99



Looney Tunes Soft Toy

Choose from: Tweety, Sylvester, Taz or Bugs Bunny

0+
years

WWW.LOONEYTUNES.COM

TM & © Warner Bros. Entertainment Inc.



£9.99

£6.99

03/08/25 - 09/08/25*



Save £3



6+ years

Quickbuild Model Kit

£12.99

each

£8.99

03/08/25 - 09/08/25*



Save £4

FEATURES

Simple, snap-together models

Pre-coloured pieces – no glue or paint needed

With stickers for decorating

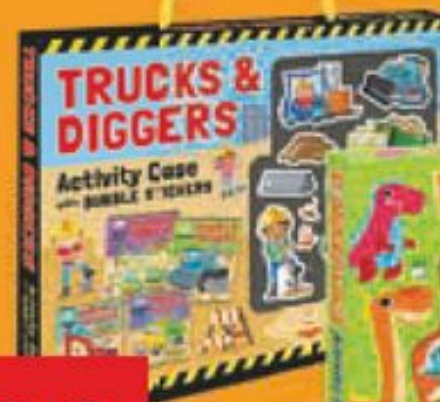


£3.99

4+ years

Kids' Crafting Sets

Choose from:
Paint Your Own Mug, Make Your Own Jewellery,
Make Your Own Charm Bracelets or
Make Your Own Jewels



£3.99

Activity Case

Includes stickers and activity books
Choose from Enchanted Gem Sticker, Unicorn Magic,
Trucks & Diggers or Dinosaurs Activity Case



Educational Wall Chart Assortment

Size: 76 x 52cm

Choose from Times Tables, Phonics, Tell The Time, My First Alphabet, My First Numbers, My First Solar System or My First World Map

Multibuy

2 for £3
or £1.99 each

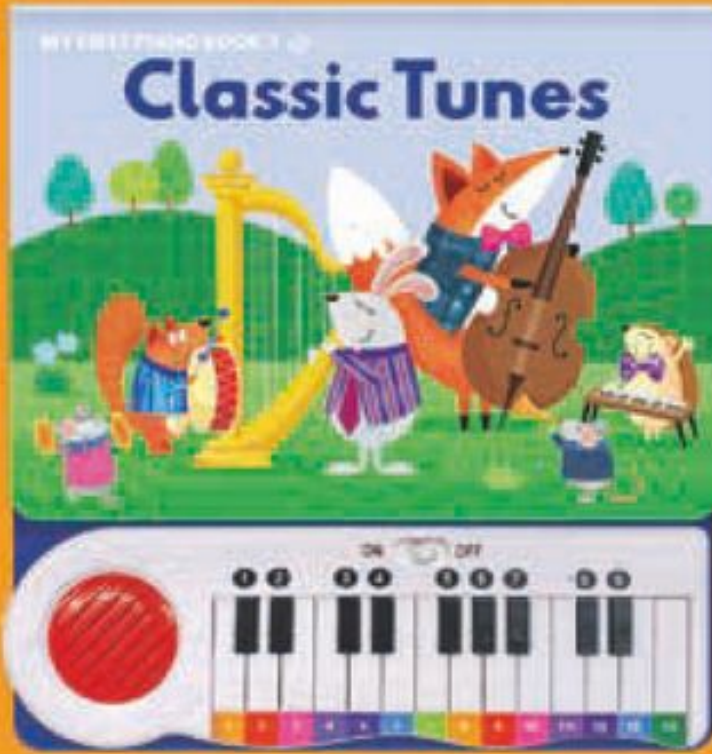


Find more exclusive offers and savings in the Lidl Plus App



Limited Offers

From Sunday
3 August



£5.99

Piano Book

An inbuilt electronic piano and pages with coloured notes and simple tunes make music playing accessible to the littlest learners

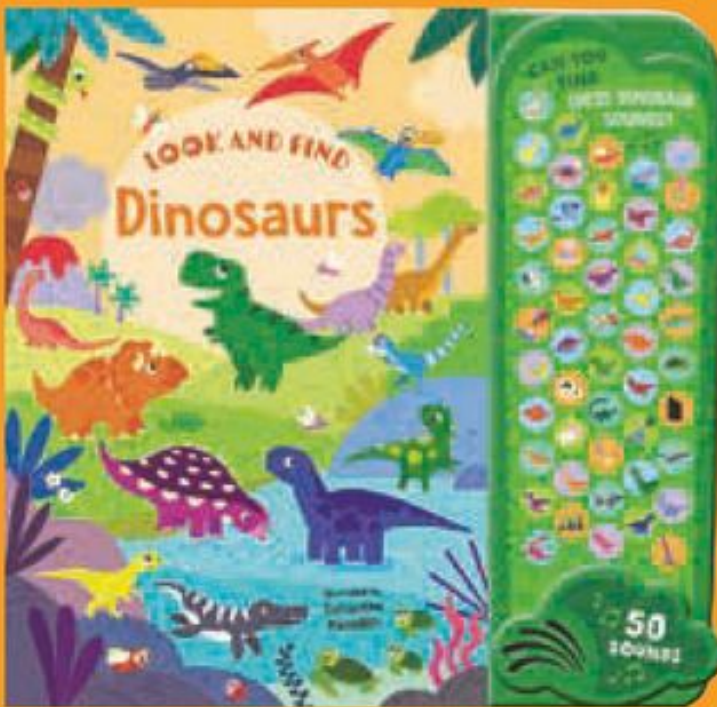
Choose from:
Nursery Rhymes
Classic Tunes



£4.99

Kids' Book Light

Battery-operated clip-on reading light
Choose from Stitch, Harry Potter or Minecraft
Size: 15cm long

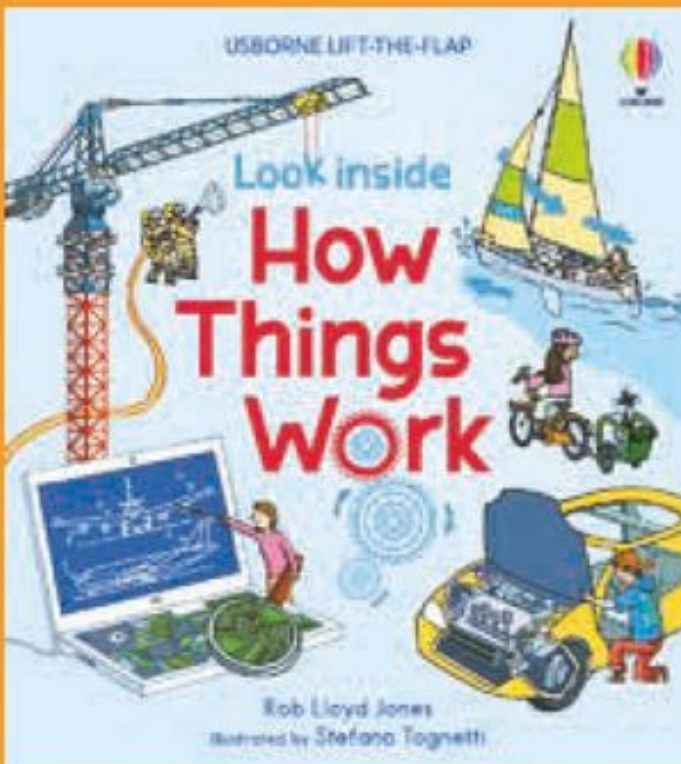


£6.99

Look and Find Book With Sound

Kids will be fascinated by this amazing 50-button sound book

Choose from: Animal Kingdom, Dinosaurs, Things That Go or Unicorns & Mythical Creatures



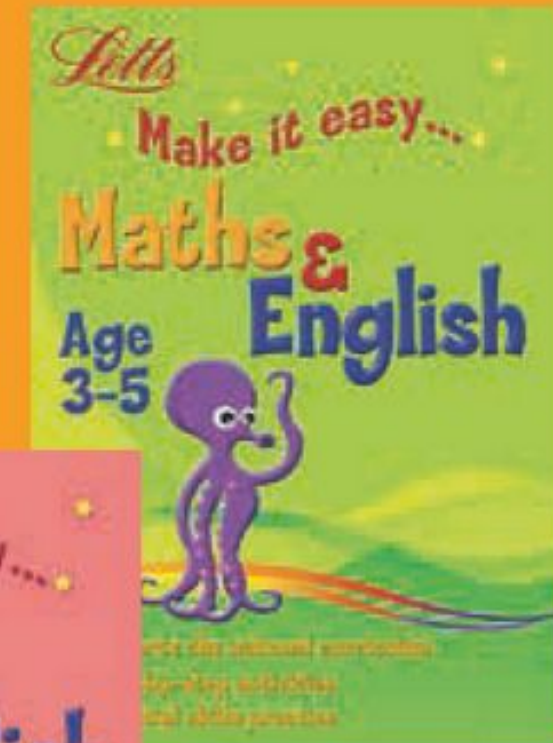
£3.99

5+ years

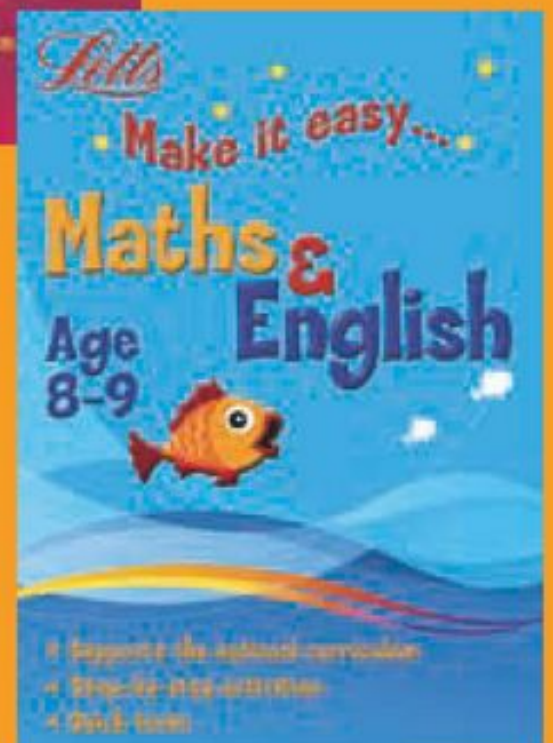
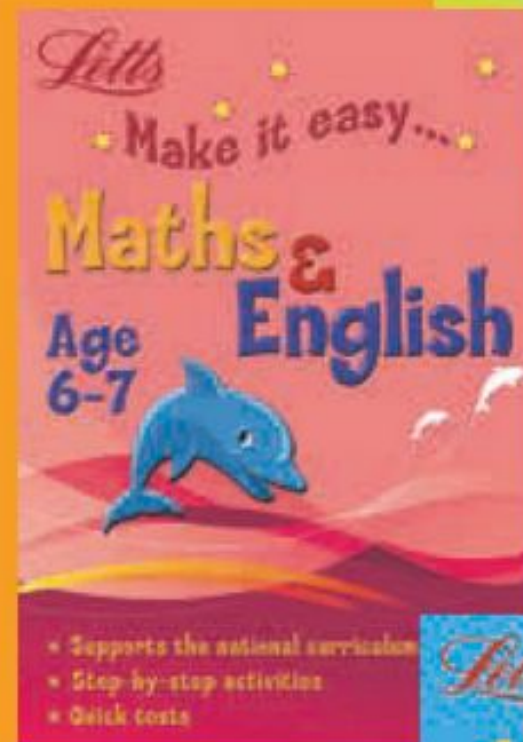
USBORNE Look Inside Book Assortment

A fascinating series of books with detailed pictures, simple explanations and flaps to lift

Choose from Space, How Things Work and Your Body



3-9 years



Make it Easy Maths & English Workbook

Guides kids through each subject using examples, step-by-step activities and quick tests

Supports the national curriculum

Top Pick

£2.99

CHANCE TO
WIN
£100

Your Store
YOUR
Store-y

Have your say.

Tell us about your shopping experience in our online survey to **win £100** worth of vouchers.* 6 lucky Lidl's won in May! It can be about the good or the bad. Either way, we're listening.



[lidl.co.uk/haveyoursay](https://www.lidl.co.uk/haveyoursay)



*To participate in the survey visit www.lidl.co.uk/haveyoursay for your chance to win £100 worth of Lidl GB vouchers. A new prize draw opens on the first day of each month and closes on the last day of each month. A total of 6 prizes are awarded per month, one prize per person only, Entrants must be residents of the UK (excluding Northern Ireland) and must be 18 or over. Not open to Lidl employees. Terms and conditions apply, available from [lidl.co.uk/haveyoursay](https://www.lidl.co.uk/haveyoursay). Promoter: Lidl Great Britain, 14 Kingston Road, Surbiton, KT5 9NU.

A refreshing

20% OFF selected beer

31 July – 13 Aug[†] only on Lidl Plus



£1.19
95p



Perlenbacher Pilsner Premium Lager, 500ml, 4.5% vol., Regular price £1.19, £2.38/L, Lidl Plus price 95p, £1.90/L.



Disclaimer: Prices correct at time of going to print & valid for a limited period only. All food pictures are serving suggestions only. Offers available in selected stores only and subject to availability, excluding limited range stores, ROI, NI, Scotland & Wales see in-store for details. Packaging, sizes, measurements, colours and models may vary. Decorative content not included. Alcohol percentage may vary depending upon date of production be drinkaware.co.uk for the facts. ^oOur Fresh Promise: We aim to source the freshest fruit and veg, deliver it quickly, and pass the greatest test... your taste test. So if you're not 100% happy with our fruit and veg, pop back to store and we'll give you your money back. That's Our Fresh Promise, Easy-peasy, lemon squeeze! [†]Valid until the date stated on the offer. Full list of items within the relevant product range can be found within the offer information displayed in the Offers section of the Lidl App. Multiple use. When used with coupon giving discount on overall spend in single transaction, offer is applied first. T&Cs apply: lidl.co.uk/lpoffersterms. 18+. GB Only. Lidl App required. Selected stores and lines. Subject to availability. T&Cs apply. See Lidl.co.uk/LPTV.