

BOOKER
WHOLESALE

makro

SUMMER 24

CATERING GUIDE



NACHO CHEESE POPS



CORN DOGS



THE TOWER BURGER

QUALITY • QUALITY • QUALITY • QUALITY • QUALITY
★ 100% ★
MONEY BACK
★ Guaranteed ★
QUALITY • QUALITY • QUALITY • QUALITY • QUALITY



HOI SIN WINGS



SPRITZ/WINE COCKTAILS



**OVER 700 PRICES LOCKED
UNTIL 10TH SEPTEMBER 2024**

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WHOLESALE

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SUMMER 24

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PROFIT FROM

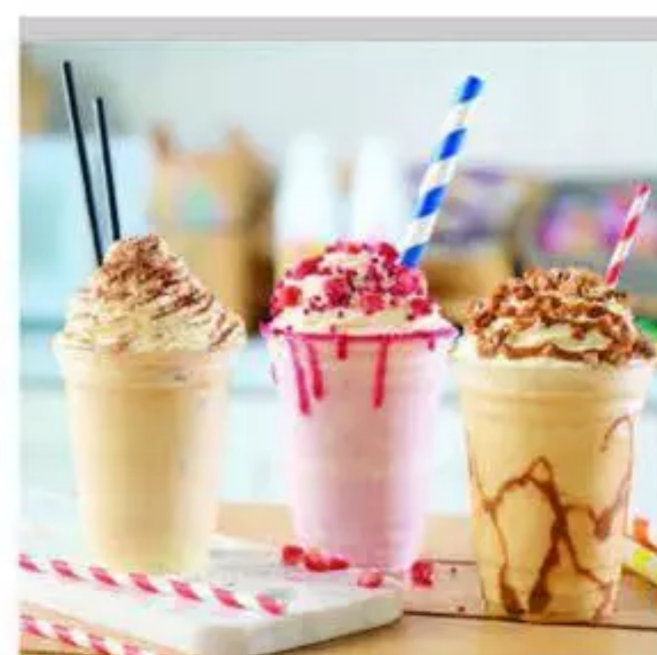
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PRICES LOCKED UNTIL 10TH SEPTEMBER 2024

Locked Down Prices 90-139



KEY: ❄️ FROZEN

All offers are subject to availability and all prices are subject to VAT where applicable. Unless stated, prices are not guaranteed and are subject to errors and changes without consultation, food, portion size and drinks are suggestions only, ingredients and pricings subject to change, errors expected. Information is correct at time of printing, errors expected. If a product is not available at the time of your visit, please speak to a member of our management team, who will make every effort to order it to you. Whilst we have taken every care to ensure that allergen information is accurate, products and their ingredients are subject to change and therefore you should always check the product labels. All food & drink suggestions are serving suggestions only, pricing and serve costs are illustrative examples and correct at time of going to print but are subject to change. Food & Drinks services are calculated at a 20% vat rate and portion cost based on case prices. QR Codes - please note when scanning QR codes, you must be signed into the booker.co.uk to use the facility. Please note products may vary in Belfast branch. Please note Minimum may apply in Scotland & Wales. Products may vary and subject to availability. Please ask your branch about local listings.



OVER 700 LOCKED UNTIL 10TH SEPTEMBER 2024

Paragon Basics Halal Burger
M282704 48x113g



£20.49



Blackgate On The Bone Tomahawk
M288937 Per kilo



£15.99
PER KILO

Chefs Larder Premium Skin on Fries
M248235
4x2.5kg



£14.99



Hovis Simple White/ Wholemeal Medium

M282514 1x800g
M293493 1x800g



89p

Chef's Larder Thick + Creamy Mayonnaise

M143093 1x5ltr
M122272 1x10ltr



**£11.49 /
£18.49**

Chef's Larder Mild White Cheddar Slices

M234175 5x1kg
M234176 1x1kg



**£34.95 /
£7.99**

Previata Pinot Grigio/Pinot Grigio Blush/Sangiovese

M294618/M294734/
M245442/M245439
6x75cl



£28.99

£4.84
PER BOTTLE

Previata Italian Sparkling

M278492/M294638
6x75cl



£26.99

£4.50
PER BOTTLE

**Corona Extra NRB 4.5%/
Birra Moretti NRB UK/
Peroni Nastro Azzurro**

M135253/
M232387/
M279322
24x330ml



**BUY
TWO FOR
£42***

87p
PER BOTTLE

See page 100 for details.

Chef's Larder Foil 300mm
M129662 12x90m
M563833 1x90m



**£99.99 /
£8.99**

St Pierre Brioche Burger Bun
M276819 9x4pk



£15.99

Coca-Cola Zero Sugar PET
M144607
12x500ml



£10.49

Fever-Tree Refreshingly Light

Varieties as Stocked
24x200ml



**BUY
4 CASES. GET
LEMONADE
FREE**

£15.55

SEE THE FULL RANGE OF LOCK DOWN PAGES 90-139

EXPERT BUTCHERS - HERE TO HELP

- Full Range of Fresh and Frozen Meat
- Over 100 Master and Craft Butchers, trained to the highest of standards
- Prepared the way you want it
- Fully Traceable from Farm to Fork
- Assistance with menus and costings



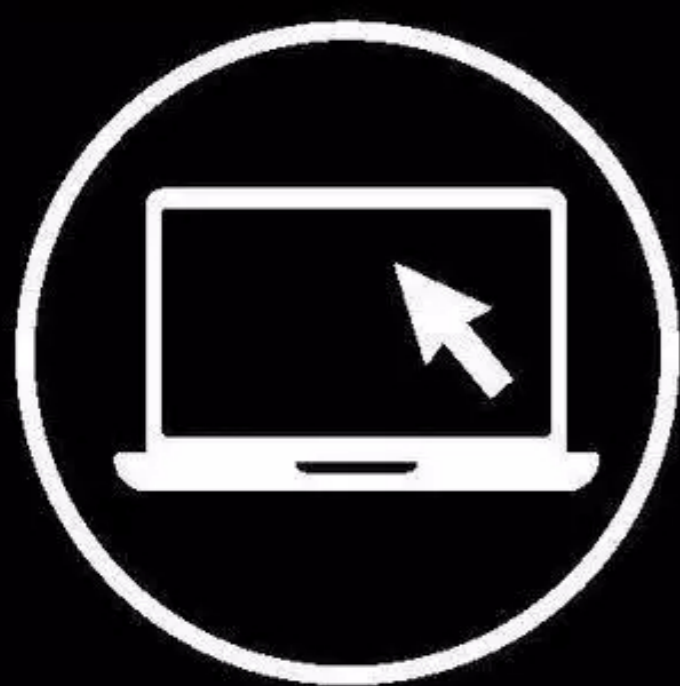
Over 20% of the UK's Master Butchers work at Booker or Makro!

www.booker.co.uk

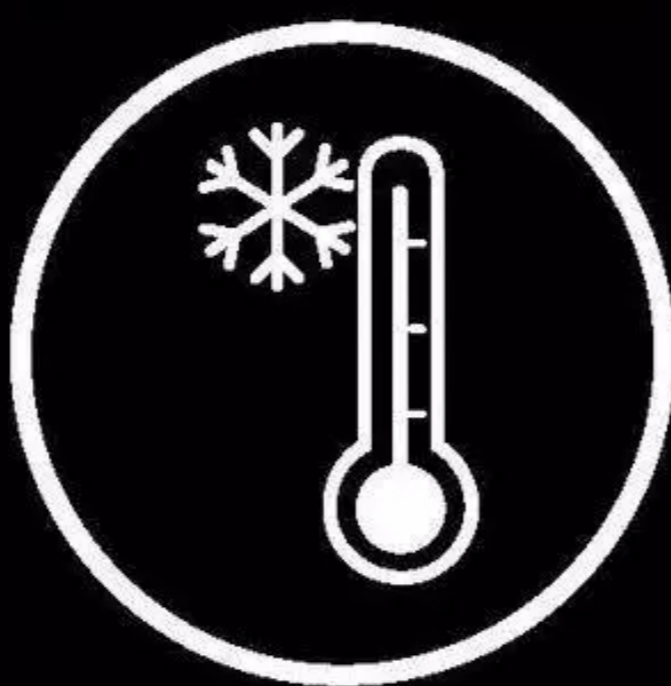


FREE DELIVERY SERVICE AVAILABLE*

EXCLUSIVELY FOR PROFESSIONAL CATERERS



ORDER ONLINE FOR
NEXT DAY DELIVERY*



MULTI TEMPERATURE
VEHICLES



FREE
DELIVERY*

Check with your local branch for more information

*Subject to terms & conditions, minimum order value applies.

USE YOUR BOOKER CARD IN **TESCO** AND EARN A 3% CASHBACK VOUCHER

It's as easy as:

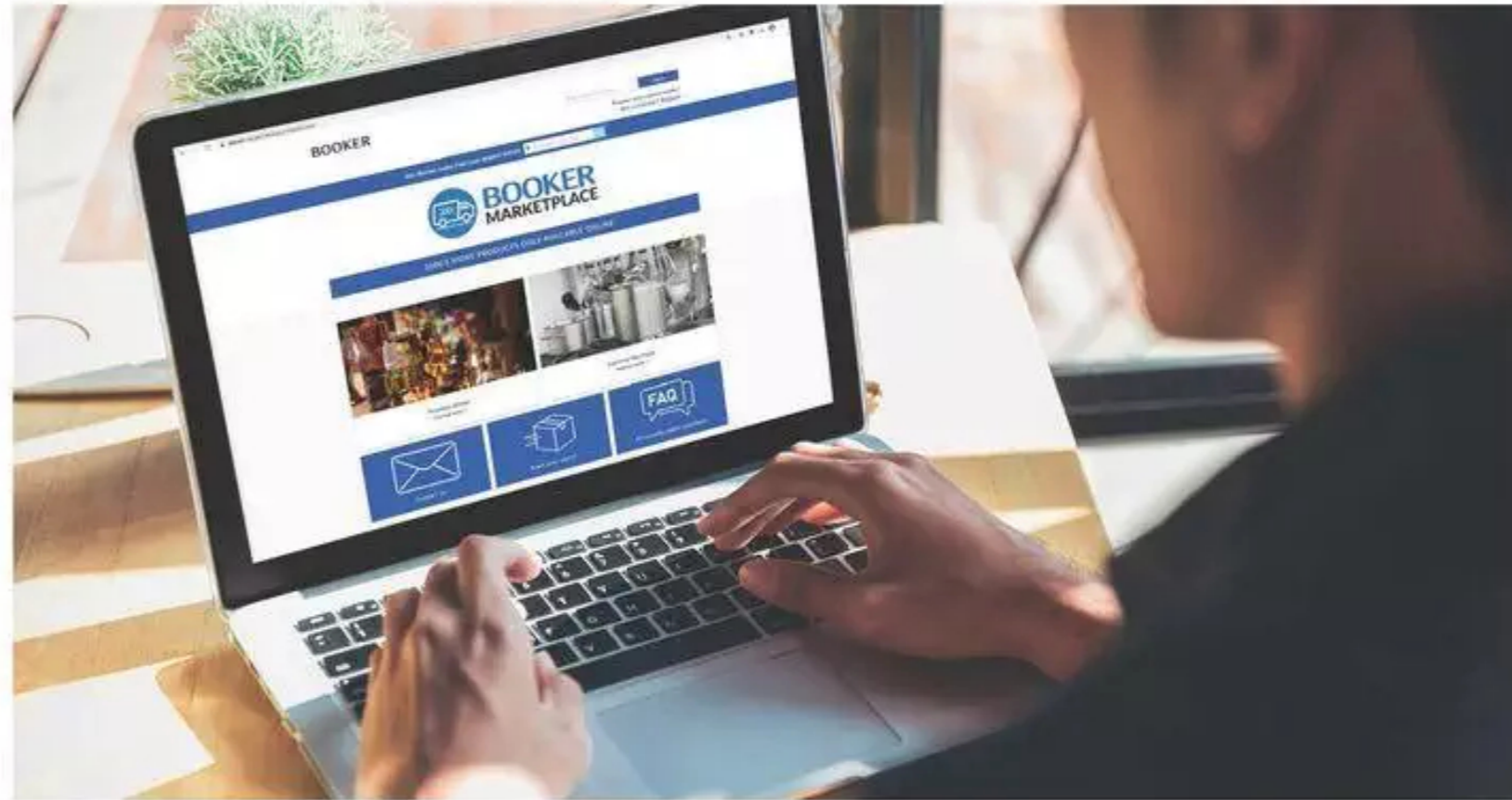
1

Scan your Booker Card when you shop for your business at **TESCO**



2

Check your **TESCO** spend login at Booker.co.uk/account



3

Collect & Spend your Voucher at your local Booker/ Makro branch



SCAN ME

YOU ARE BETTER OFF WITH BOOKER

BOOKER
WHOLESALE

makro

EXCLUSIVE TO BOOKER



ON TRADE
CLUB

**FAST
FOOD
CLUB**



- Exclusive Club Pricing, save on your everyday basket
- Additional Benefits and Services

JOIN NOW AND START SAVING!

For On Trade Club



**SIGN UP
HERE**

For Fast Food Club

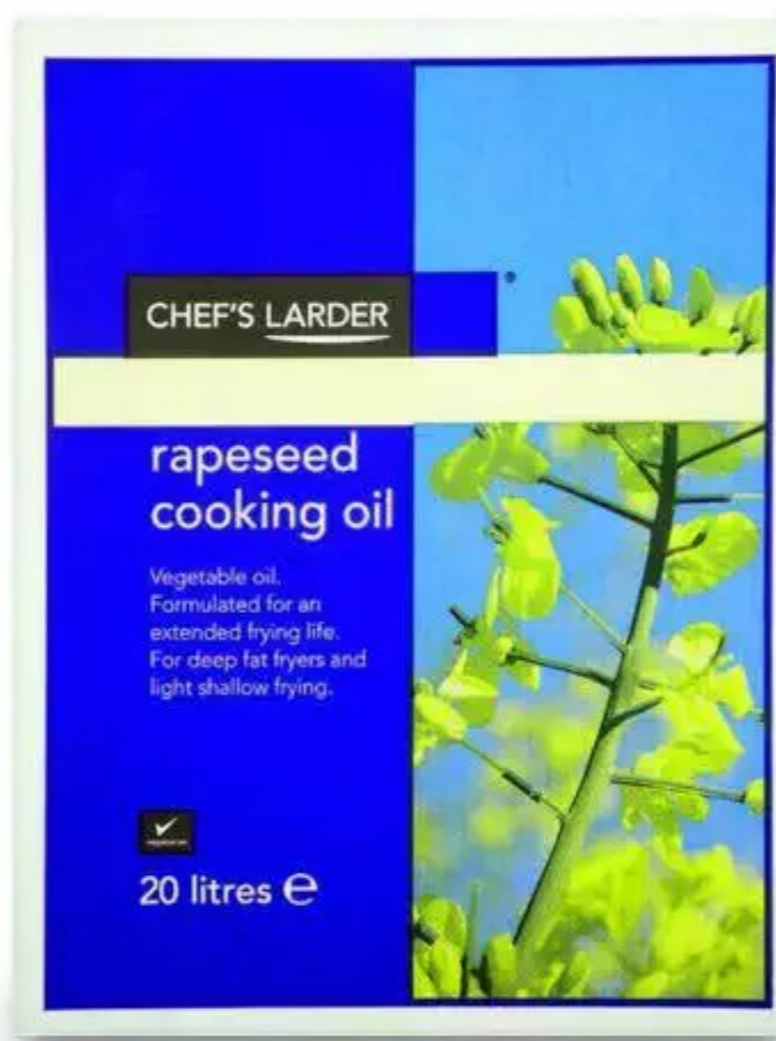


FREE* OIL COLLECTION SERVICE

**MONEY BACK VOUCHER FOR
EVERY 20 LITRES YOU RECYCLE**



KTC Vegetable Oil Boxed
20ltr M181801



**Chef's Larder Vegetable
Rapeseed Oil BIB**
20ltr M141775



KTC Pure Vegetable Oil
20Ltr M051332

Call 0345 120 4545
and quote your customer number

*Minimum collection 60 litres. Terms & Conditions will apply, please ask for more information.

Do you know which allergens are in your food?

Caterers using Erudus do.

Our Allergen & Nutritional Data Search allows Caterers to quickly and easily identify the 14 major food allergens in the products you're using.



BOOKER
WHOLESALE

makro

Sign up for your free account
Get started at signup.erudus.com



WHAT'S NEW



INTRODUCING A NEW RANGE OF RUBS, SEASONING & SAUCES

Roquito Hot Honey

M294845 1x720g
M294844 5x720g



£20.99 / £4.99

SANTA MARIA SEASONING'S AND RUBS

A seasoning with a reasoning, a selection of perfect rubs for meats to create an abundance of flavour

Kingston Style Jamaican Jerk Seasoning & Rub

M294719/M294722 6x510g/1x510g

San Antonio Style Zesty Dust

M294716/M294717 6x545g/1x545g

Austin Style Mild Smoke House

M294714/M294715 6x545g/1x545g

BBQ Rub Steakhouse

M294712/M294713 6x565g/1x565g



£49.99 / £8.99



MARI BASES

Moroccan

M294732 2x1.25ltr
M294733 1.25ltr.



Piri Piri

M294727 2x1.25ltr
M294729 1.25ltr



Fajita

M294725 2x1.25ltr
M294726 1.25ltr



Barbecue

M294723 2x1.25ltr
M294724 1.25ltr



£39.99 / £22.99

Tenderises and flavours meat, fish and vegetables. Water based, therefore ideal to enhance sauces/dips and sandwich fillings. Up to 166 servings per case (once diluted) (C/S = 1.25 litres). Simple to use. Use 15ml (1 teaspoon) per 100g of protein or 150ml per kilo. Simply brush or marinate for 24 hours.

SEE WWW.BOOKER.CO.UK FOR THE FULL RANGE



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Ihsaan Halal Beef Sausage
M292068 684g



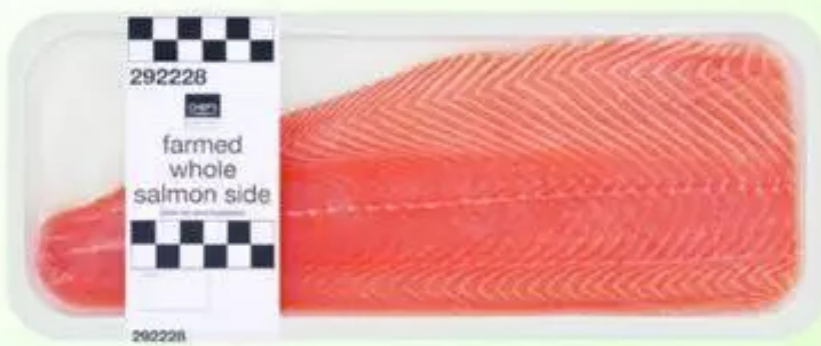
£5.29

Ihsaan Halal Smash Beefburger
M292066 24x85g



£15.99

Chef's Essentials Farmed Whole Salmon Side
M292228 1kg



£16.99



WHAT'S NEW



BLACKGATE CLUB STEAK

Prime Cut on the bone
Sourced from British Irish Farms

M292689
£18.49
Per kilo

NEW FRESH VEGETABLES

Farm Fresh Peeled Garlic
M290552 400g



£2.99

NEW PACK SIZE

Little Leaves Apollo Crispy
M294437 450g



£2.49

Florette Sweet Mix
M294656 300g



£2.49



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SUMMER 2024

WHAT'S NEW

Tropicana Long Life Juices

M293604/M293603 6x850ml



£7.50

THE UK'S NO.1* JUICE BRAND



Tropicana

IT'S THAT JUICE

NEW PACK SIZES



Schweppes Tonics

M116949/M117022
24x150ml



£7.99

Pepsi Regular/Max/Max Cherry

M292149/M292147/M292146
12x1.25Ltr



**£10.59 /
£10.09**

Aqua Libra Water Still/Sparkling

M294374/M294425
24x330ml



£7.99

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Sidoli Salted Caramel Blondie

M294589 18ptn



£21.99



WHAT'S NEW

Food Connections Summer Mixed Muffins/Mixed Cookie Case

M286993/M294072 12s



£8.99 / £8.25

Macphie Pots Salted Caramel/Chocolate

M294246/
M294244
12x1Ltr
M294247/
M294245
1x1Ltr



£71.29 / £6.99

See pages 58-59 for some great serves



Lavazza Decaf Beans

M294685 12x1kg
M294687 1kg



£89.49 / £8.29

Chef's Larder Gold Roast Instant Coffee

M291525 6x750g
M291527 750g



£74.94 / £12.99



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WHAT'S NEW

AU STRAWBERRY BURST

M294324 6x70cl
M294325 70cl

£142.⁶⁹ / £23.⁷⁹

WKD Vibe Blue Raspberry/Tropical

M294825/M294828
1x50cl

£6.⁴⁹



WKD Vibe Strawberry/Piña Colada Creamy

M294832/M294834
1x50cl

£8.⁴⁹



Cîroc Limonata

M294422 1x70cl

£25.⁹⁹



Beefsteak Malbec

M294273
6x75cl

£33.⁴⁹



Wakefield Estate Riesling

M292719
6x75cl

£52.⁹⁹



Vinca Organic Red/White/Pale Rosé

M294689/M294703/M294688
12x187ml

£24.⁹⁹



Cîroc Passion Fruit/Summer Citrus & Lemonade

M293524/M293525 12x250ml

£19.⁴⁹



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NEW IMPROVED MOP RANGE

HANDLES

Wooden Handle
1.2m
 M230139
 • Push on Handle



£4.49

MOP HEADS

CleanPro Socket Mop

M289772 12PY 5 Pack
 M289767 20PY 5 Pack
 • 12Py 200g/20Py 320g with push in socket
 • Super absorbent Cotton PY Mops
 • Colour Coded Tabs
 • Made in the UK
 • Compatible with wooden handles
 • Manufactured to CHSA standard



£6.79/£9.99

CleanPro Big White Mops

M289749 5 Pack
 • Compatible with wooden push on or screw in aluminium handles
 • Colour Coded Tabs
 • Light and easy to use
 • Highly Absorbent
 • 115g
 • Made in the UK



£4.99

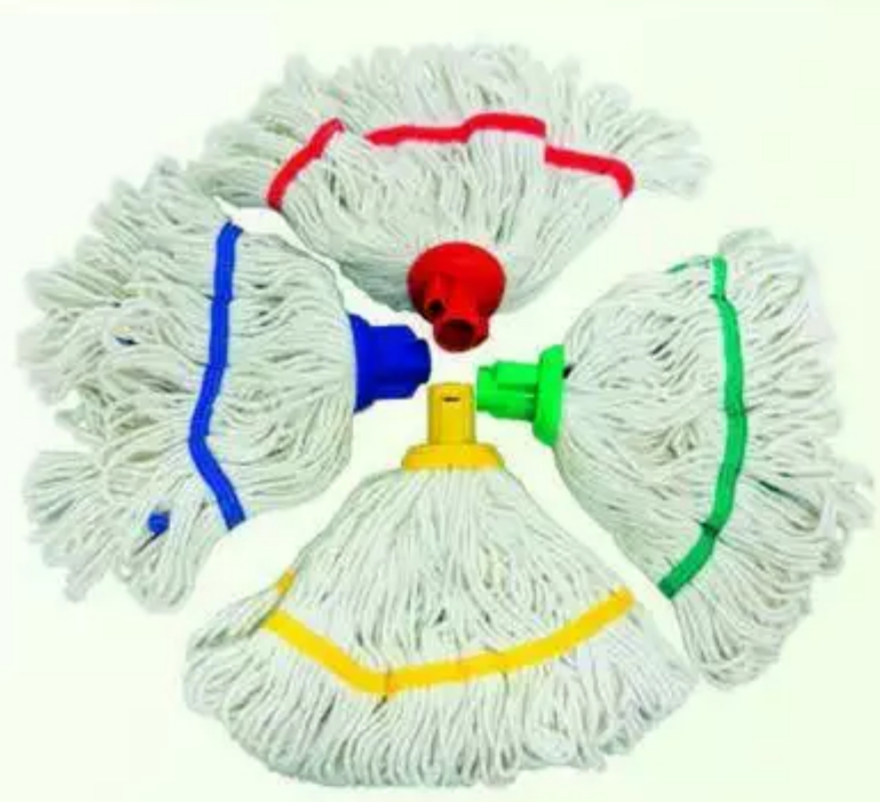
Aluminium Red/Blue Handle
1.4m
 M230256/M230262
 • Screw in handle



£6.99

CleanPro Socket Mops

M289787 Red
 M289789 Yellow
 M289779 Green
 M289776 Blue
 • 200g screw in socket
 • Loop-end yarn prevents linting
 • Stay flat band holds the shape allowing larger coverage
 • Colour-coded to avoid cross-contamination
 • Made in the UK
 • Compatible with screw on aluminium handles



£4.79 EACH

Kentucky Mop Fitting and Handle
 M108032



£7.49

CleanPro Kentucky Mops

M289774
 3 Pack
 • 450g
 • Very absorbent, best for lying down and picking up liquid
 • Designed to clean large areas
 • Colour Coded Tabs
 • Compatible with Kentucky Mop Handle
 • Manufactured to CHSA standard



£10.99



FOR MORE CLEANING EQUIPMENT, SEE WWW.BOOKER.CO.UK

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PROFIT FROM SUMMER SEASONAL FOOD

WITH A WIDE RANGE OF SUMMER SPORTING FIXTURES
ALONGSIDE LONG DAYS OF EATING OUTDOORS,
SEE LOTS OF GREAT PRODUCTS TO HELP YOU DELIVER
SOME GREAT FOOD AND DRINK CHOICES

SEE WWW.BOOKER.CO.UK FOR THE FULL RANGE

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THE TOWER

SELL PRICE % PROFIT CASH PROFIT
£13.50 / 67% / £7.59

St Pierre 4 Brioche Burger Buns

M276819 9x4pk £17.99

Halal Smash Burger Puck

M292066 24x85g £15.99

Macphie Nacho Cheese Sauce

M279819 1 Litre £4.49

Monterey Jack Cheese Slices

M281463 1x300g £4.99

Farm Fresh Vine Tomatoes

M103208 1x2kg £5.49

£3.66
 PER SERVING

PROFIT FROM BURGERS



Team up with
 a range of bottled
 beer for as little
 as 75p
 see pages
 36-37

WINE RECOMMENDATION
 Cellier D'Or Côtes du Rhône
 M177772 6x75cl



£1.45
 PER SERVING

THE CLASSIC

SELL PRICE % PROFIT CASH PROFIT
£5.50 / 69% / £3.19

Chef's Larder Premium Gourmet
 Burger Buns

M281539 48 £16.49

Chef's Larder Premium 6oz Gourmet
 90% Steak Burgers

M195771 5.1kg £26.99

Farm Fresh Vine Tomatoes

M103208 2kg £5.49



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FOOD ESSENTIALS

BURGERS

M292066	24x85g	Ihsaan Halal Smash Beefburger	£15.99
M195771	30x170g	Chef's Larder Premium Gourmet Burger	£26.99
M195772	24x227g	Chef's Larder Premium Gourmet Burger	£28.99
M282704	48x113g	Paragon Basics Halal Burger	£20.49
M247898	20x113g	Moving Mountains Vegan Burger	£29.99

CHICKEN

M129982	1x2.16kg	Chef's Larder 24 American Chicken Fillets	£19.49
M129984	1x2kg	Chef's Larder Crispy Chicken Bites	£14.99
M129986	1x2kg	Chef's Larder Small Southern Fried Chicken Fillets	£18.99
M129988	1x2kg	Chef's Larder Small Crispy Chicken Fillets	£17.99
M138805	1x2.16kg	Chef's Larder Hot & Spicy Chicken Fillets	£19.99
M184938	2.5kg	Chef's Larder 2 Joint Chicken Wings	£6.99

SAUSAGES

M289814	5x150g	Chef's Larder Bratwurst	£3.99
M289816	5x150g	Chef's Larder Frankfurter	£3.99
M292068	684g	Ihsaan Halal Beef Sausage	£5.29
M105146	1.135kg	Chef's Larder Thick Pork Jumbo Sausage	£4.49
M105135	2.27kg	Chef's Larder Thick Pork Sausage	£8.49
M173128	1x1030g	Wikinger Hot Dogs 8s	£3.49

BAKERY

M283854	10x4pk	La Boulangère 4 Brioche Burger Buns	£9.39
M205316	1x6s	St Pierre Brioche Burger Buns	£2.09
M243237	1x4pk	St Pierre Seeded Brioche Buns	£1.85
M035021	8x4s	Baker St L/L Hot Dog Rolls	£10.89
M256712	1x48pk	Chef's Larder Premium Brioche Bun	£18.99
M281539	1x48pk	Chef's Larder Premium Gourmet Burger Buns	£16.49
M281542	1x48pk	Chef's Larder 5in Seeded Burger Buns	£11.99
M385161	1x48pk	Chef's Larder Hot Dog Rolls Jumbo Side	£14.29
M281546	1x48pk	Chef's Larder Floured Baps Sliced	£9.75
M281545	1x48pk	Chef's Essentials Plain White Baps	£8.29

FRIES/CHIPS

M182765	4x2.5kg	Chef's Larder Premium Extra Chunky Gourmet Chips	£14.99
M182763	4x2.5kg	Chef's Larder Premium Super Crisp Gourmet French Fries	£14.99
M265102	4x2.5kg	Chef's Larder Premium Sweet Potato Fries	£32.95
M285658	6x2.27kg	Chef's Larder Straight Cut Chips 10mm	£20.45
M266299	6x2.27kg	Chef's Larder Straight Cut Chips 12mm	£20.45
M285682	6x2.27kg	Chef's Larder Steak Cut Chips	£20.45
M285685	6x2.27kg	Chef's Larder Crinkle Cut Chips	£20.45
M285687	6x2.27kg	Chef's Larder Chunky Chips	£20.45
M266292	6x2.27kg	Chef's Larder Julienne French Fries	£20.45
M285689	1x4x2.27k	Chef's Essentials Straight Cut Chips	£11.99
M189906	10kg	Fryers Gold Chilled Chips	£15.99

THE DOUBLE D

SELL PRICE % PROFIT CASH PROFIT
£12.50 / 71% / £7.37

£3.05
PER SERVING

St Pierre 4 Brioche Burger Buns

M276819 9x4pk £17.99

Chef's Larder Premium 6oz Gourmet 90% Steak Burgers

M195771 30x170g £26.99

Chef's Larder BBQ Sauce

M286839 1Ltr £2.99

Chef's Larder Medium Cheddar Slices

M234202 1kg £8.29

Designed by Mark at The Old School Bus BBQ



SEE WWW.BOOKER.CO.UK FOR THE FULL RANGE



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A BIT OF BLUE

£2.35
PER SERVING

SELL PRICE % PROFIT CASH PROFIT
£8.50 / 67% / £4.73

St Pierre 4 Brioche Burger Buns

M276819 9x4pk £17.99

Halal Smash Burger Puck

M292066 24x85g £15.99

Chef's Larder Tuxford & Tebbutt Blue Stilton

M101227 454g £7.05

PROFIT FROM BURGERS

Team up with
a range of bottled
beer for as little
as **75p**
see pages
36-37



WINE RECOMMENDATION
Jack Rabbit Signature Collection Malbec
M268486 6x75cl

70p
PER SERVING



THE SIMPLE ONE (HALAL)

SELL PRICE % PROFIT CASH PROFIT
£3.50 / 76% / £2.22

Chef's Larder Large Seeded Burger Buns ❄️
M281542 1x48pk £11.99

Paragon Basics Halal Burger ❄️
M282704 48x113g £20.49



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FOOD ESSENTIALS

CHEESE SLICES

M234175	5x1kg	Chef's Larder Mild Cheddar Slices	£34.95
M234176	1x1kg	(20gx50)	£7.99
M234189	5x1kg	Chef's Larder Medium	£36.95
M234202	1x1kg	Cheddar Slices (20gx50)	£8.29
M234184	5x1kg	Chef's Larder Mature	£38.95
M234185	1x1kg	Cheddar Slices (25gx40)	£8.49
M234169	5x800g	Chef's Larder Emmental Slices	£34.95
M234172	1x800g		£7.99
M234206	5x800g	Chef's Larder Mozzarella Slices	£34.95
M234207	1x800g		£7.99
M084613	8x1.4kg	Kerrymaid Burger Slices	£69.99
M084614	1x1.4kg		£8.99

CHEF'S LARDER 1 LITRE SAUCES

M288566		Prawn Cocktail Sauce	£14.99
M286494		Hot Chilli Sauce	
M287088		Sweet Chill Sauce	
M286496		Yoghurt & Mint Sauce	
M286498		Mayonnaise	
M286512		Brown Sauce	
M286514		Tomato Ketchup	
M287038		Salad Cream	
M286834		Vegan Mayonnaise	
M286836	6x1Ltr	Garlic Mayonnaise	
M286838		BBQ Sauce	
M286854		Burger Sauce	
M287295		Salsa	
M286852		Chipotle Sauce	
M287442		Piri Piri Sauce	
M288325		Mild Mustard	
M287444		Buffalo Wing Sauce	
M293668		Burger Relish	
M291987		Sriracha Sauce	

OTHER SAUCES

M069579	2x4ltr	HZ Tomato Ketchup	£35.49
M252028	2x3.78ltr	House of Lords Deluxe BBQ Sauce	£32.29
M220856	10x342g	HZ Tomato Ketchup	£19.99
M785430	6x1.35kg	Heinz Tomato Ketchup Squeezy	£24.00
M150005	6x875ml	Heinz Firecracker Sauce	£19.99
M234493	6x875ml	Heinz BBQ Sauce	£19.99
M248307	6x900ml	Encona Hot Original Pepper Sauce	£25.39
M143348	4x3.78ltr	Franks Red Hot Buffalo Wing Sauce	£63.39
M130017	4x3.7ltr	Franks RedHot Original Cayenne	£63.39
M224271	6x148ml	Pepper Sauce	£11.99

M278079	12x150ml	Cholula Hot Sauce Original	£23.79
M278024	4x1.89ltr		£31.59
M045016	8x226g	French's Classic Mustard	£26.49
M240732	4x2.98kg	French's Yellow Mustard	£38.49
M221932	6x455ml	Flying Goose Sriracha Hot Chilli Sauce	£15.99

MAYONNAISE

M122272	10ltr	Chefs Larder Thick & Creamy Mayonnaise	£18.49
M143093	5ltr		£11.49
M687772	5ltr	Chef's Larder Premium Real Mayonnaise (Free Range)	£15.49
M634980	10ltr		£23.99
M286857	5ltr	Chefs Larder Vegan Mayonnaise	£11.99
M270264	10ltr	Hellmann's Mayonnaise	£37.49
M150784	10ltr	Heinz Mayonnaise	£29.79
M234503	6x875ml		£19.99

SACHETS

M279154	200x10g	Brown Sauce	£8.49
M279179	200x10g	BBQ Sauce	£7.99
M279186	200x10g	Salad Cream	£8.99
M188435	200x10g	Tomato Ketchup	£7.99
M188453	200x5g	English Mustard	£7.49
M188432	200x7ml	Malt Vinegar	£7.99
M279183	200x10g	Mayonnaise	£9.99
M279184	200x10g	Tartare Sauce	£12.49
M214584	200x10g	Sweet Chilli Sauce	£6.99
M184947	200x10ml	HP Brown Sauce Sachets	£19.99
M184912	200x7ml	Heinz Malt Vinegar	£8.99
M185303	200x10ml	Heinz Mayonnaise	£20.49
M185304	200x10ml	Heinz Tartare Sauce	£17.99
M185532	200x10ml	Heinz Tomato Ketchup	£16.99

GHERKINS & PICKLES

M288207	4x2kg	Chef's Larder Cornichons	£23.99
M288203	4x2kg	Chef's Larder Dill Sliced Gherkins	£23.99
M288189	4x2kg	Chef's Larder Whole Gherkins	£23.99
M055308	6x2.45kg	Kuhne Gherkins	£37.49
M094651	6x2.45kg	Kuhne Dill Chip Sliced Gherkins	£37.49
M288879	6x2kg	Chef's Larder Pickled Sliced Beetroot	£47.69
M288883	6x2kg	Chef's Larder Pickled Baby Beetroot	£47.69
M288876	6x2kg	Chef's Larder Pickled Silverskin Onions	£29.89
M204082	2x2.25kg	Chef's Larder Pickled Red Cabbage	£12.89
M255205	2x2.25kg	Chef's Larder Piccalilli	£19.49

SEE WWW.BOOKER.CO.UK FOR THE FULL RANGE

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£3.11
PER SERVING

PROFIT FROM

THE GRAVY CHICKEN BURGER

SELL PRICE % PROFIT CASH PROFIT
£10.50 / 65% / £5.64

Team up with
a range of bottled
beer for as little
as **75p**
see pages
36-37

£1.50
PER SERVING

THE BAD BOY

SELL PRICE % PROFIT CASH PROFIT
£6.50 / 72% / £3.92

THE GRAVY CHICKEN BURGER

Chef's Larder 16 Southern Fried Chicken Breast Fillets ❄️

M220213 2kg £18.99

La Boulangère 4 Brioche Burger Buns

M283855 200g 99p

Chef's Larder Gravy Mix for Poultry Dishes

M250045 2kg £9.49

THE BAD BOY

Chef's Larder Premium Gourmet Burger Buns ❄️

M281539 48s £16.49

The Fat Chef Bangkok Bad Boy Burger ❄️

M231214 12x150g (1.8kg) £9.29

Flying Goose Sriracha Hot Chilli Sauce

M221933 1x455ml £2.69

Costings are based on burgers, excludes fries and side dishes.

ST-PIERRE

NOW
ON TV
IN A NATIONAL
AD CAMPAIGN

THE UK'S NUMBER ONE BRIOCHE BRAND*

MAKING YOUR SUMMER SALES MAGNIFIQUE



£16.35

PRICES
LOCKED

4 SEEDED BURGER BUNS
M275977 - 9 PACKS PER CASE



£14.29

PRICES
LOCKED

6 BRIOCHE BUNS
M205315 - 7 PACKS PER CASE



CASE DEAL PROMO

£17.99
£15.99

4 BRIOCHE BURGER BUNS
M276819 - 9 PACKS PER CASE

- Min 28 days shelf-life**
- Ambient ready to serve
- Pre-sliced
- Save on freezer space
- Authentic brioche

ENQUIRIES@STPIERREGROUPE.COM

*IRI Circana L52 Weeks £ Sales Bakery 27th Jan 2024 ** Minimum guaranteed life on delivery to depot

ESTD 1989
KERRYMAID

PEEL IT MELT IT STACK IT

SMASH IT THIS SUMMER

With easy peel Kerrymaid Original Slices that melt evenly for deliciously cheesy burgers



SMASH YOUR BURGER SALES &
STOCK UP TODAY!

SPECIAL
PRICE
£8.99

084614
1 X 1.4KG

**15%
MORE
PROFIT***

WITH A PREMIUM
CHEESY BURGER!



SCAN HERE
FOR BURGER
INSPIRATION...



Kerrymaid.com

[KerrymaidDairy](#)

ESTD 1989
KERRYMAID

The Smooth Finish

*Based on consumer willingness to pay on average £1.15 (15%) more for a premium cheeseburger vs a regular burger.

AN EXPERTLY MIXED BLEND OF LEAVES AND VEGETABLES

- PRODUCT : A SWEET, CRUNCHY LEAF SALAD WITH THE INCLUSION OF SWEETCORN & SHREDDED CARROT
- PORTION SIZE : 20 WRAPS / SANDWICHES, 10 SIDES, 5 MAINS
- THE CUSTOMER OPPORTUNITY : READY TO SIMPLY TIP & GO, SO SAVING YOU TIME AND MONEY

MAKE IT UN *Florette* ABLE



M294656
Pack size : 300g

PROFIT FROM WINGS

HOI SIN WINGS

SELL PRICE / % PROFIT / CASH PROFIT
£9.50 / 68% / £5.42

£2.50
PER SERVING

£2.50
PER SERVING

HOT HONEY WINGS

SELL PRICE / % PROFIT / CASH PROFIT
£9.50 / 68% / £5.42

Team up with
a range of bottled
beer for as little
as 75p
see pages
36-37

SALT & PEPPER WINGS

SELL PRICE / % PROFIT / CASH PROFIT
£9.50 / 68% / £5.42

£2.50
PER SERVING

HONEY WINGS

Chef's Larder 2 Joint Chicken Wings ❄️	£6.99
M184938 1x2.5kg	
Roquito Hot Honey	£4.99
M294845 720g	

HOI SIN WINGS

Chef's Larder 2 Joint Chicken Wings ❄️	£6.99
M184938 1x2.5kg	
Blue Dragon Stir-Fry Sauce Hoi Sin	£6.69
M077019 1x1Ltr	

SALT & PEPPER WINGS

Chef's Larder 2 Joint Chicken Wings ❄️	£6.99
M184938 1x2.5kg	
Lichfields Sea Salt	£4.49
M177124 385g	
Isfi Professional Chinese 5 Spice	£8.49
M287069 440g	
Chef's Larder Sesame Seeds	£7.99
M217939 530g	

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TOPPED FRIES/POTATOES

NACHO CHEESE POPS

SELL PRICE % PROFIT CASH PROFIT
£4.50 / 68% / £2.55

£1.20
 PER SERVING



MEXICAN LOADED WEDGES

£1.50
 PER SERVING

SELL PRICE % PROFIT CASH PROFIT
£6.50 / 72% / £3.92



PREMIUM UP

TRUFFLE PARMESAN KOFFMAN

SELL PRICE % PROFIT CASH PROFIT
£5.00 / 79% / £2.63

70p
 PER SERVING

NACHO CHEESE POPS

Macphie Nacho Cheese Sauce
 M279819 1ltr **£4.49**

McCain Potato Pops ❄️
 M292788 2.5kg **£7.49**

MEXICAN LOADED WEDGES

Chef's Larder Lightly Seasoned Potato Wedges ❄️
 M197026 2kg **£3.49**

Fiorello Italianissimo Grated Mozzarella
 M227569 2kg **£9.99**

Roquito Chilli Pepper Pearls
 M289367 793g **£6.49**

Chef's Larder Soured Cream
 M273434 1L **£2.99**

Chef's Larder Salsa
 M287296 1L **£2.99**

AvoGrande Avocado Slices
 M234199 1x500g **£2.79**

£1.79
 PER SERVING

PULLED PORK DIRTY FRIES

SELL PRICE % PROFIT CASH PROFIT
£6.50 / 67% / £3.63



TRUFFLE PARMESAN KOFFMAN

Koffmann's Les Pommes Frites ❄️
 M290542 2.27kg **£17.95**

Colla Parmesan Wedge
 M135183 500g **£10.39**

Chefs Brigade Select White Truffle Infused Olive Oil
 M001741 250ml **£9.99**

PULLED PORK DIRTY FRIES

Chef's Larder Sliced Green Jalapeños
 M238189 2.95kg **£5.99**

Chef's Larder Straight Cut Chips ❄️
 M266302 2.27kg **£3.89**

TGI Fridays BBQ Pulled Pork
 M292024 400g **£3.67**

Fiorello Italianissimo Grated Mozzarella
 M227569 2kg **£9.99**

PROFIT FROM

PIZZA

PIZZA FLOUR

M265832	1x16kg	Maestro Pizza Flour	£10.29
M153695	1x16kg	Bravo Pizza Flour	£15.29
M268873	1x15kg	Caputo Pizza Flour Blue	£17.49
M282183	1x15kg	Caputo Red Strong Flour	£18.99
M292204	1x500g	Caputo Lievito Dry Yeast	£8.99

PIZZA DOUGH PUCKS

M281548	1x60 x185g	Chef's Larder Pizza Dough Pucks	£16.79
M281547	1x44 x250g	Chef's Larder Premium Sourdough Pizza Puck	£19.99

CHEESE

M283624	6x2kg	Casa Italiana Grated Pizza Blend	£39.99
M283625	1x2kg		£6.99
M227626	6x2kg	Fiorello Shredded Mozzarella & Cheddar 80/20	£59.89
M227627	1x2kg		£10.99
M227568	6x2kg	Fiorello Grated 100% Mozzarella	£59.89
M227569	1x2kg		£9.99
M227566	6x2kg	Fiorello Diced 10mm 100% Mozzarella	£59.89
M227567	1x2kg		£10.99
M246896	2.5kg	Fiorello Mozzarella Block	£12.95
M095275	6x2kg	Chef's Larder Grated Mozzarella & Cheddar Mix	£59.89
M095276	1x2kg		£10.49
M231432	10x4 x125g	Bounsapore Mozzarella M/Pk	£44.99
M231433	1x4 x125g		£4.75

PIZZA SAUCE

M290185	3x4100g	Chef's Larder Pizza Sauce	£18.99
M290186	1x4100g	Chef's Larder Pizza Sauce	£7.59
M249495	3x4.1kg	Mutti Aromatizzata Pizza Sauce	£24.29
M292992	3x4.1kg	Mutti Classica Pizza Sauce	£24.29
M107593	6x2.6kg	Reggia Plain Pizza Sauce	£31.49

TOPPINGS

M202047	1kg	Charcuti Premium Pepperoni	£9.99
M288105	1kg	Charcuti Pizza Pepperoni	£8.99
M225655	500g	Charcuti Prosciutto Crudo	£8.99
M243293	500g	Charcuti Diced Chorizo	£5.49
M243307	500g	Charcuti Serrano Ham	£9.99
M260019	1kg	Oak Crown Ham Stamps	£5.50
M268578	550g	Cooked Stafford Ham	£4.99
M241572	500g	Sunblush Tomatoes	£4.79
M289336	6x800g	Gomo Nduja Paste	£86.29
M429710	1x1kg	Chef's Larder Sliced Onions	£1.69
M238187	6x 2.95kg	Chef's Larder Sliced Green Jalapenos	£30.49
M238189	1x 2.95kg		£5.99
M106696	6x3kg	MGC/CB Roasted Red Peppers	£42.99
M106697	1x3kg		£7.99
M289907	3x4.15kg	Gomo Sliced Black Olives in Brine	£35.49
M289908	1x4.15kg		£11.89
M266659	3x4.15kg	Gomo Pitted Black Olives	£35.49
M266660	1x4.15kg		£11.89
M134423	12x390g	Fontinella Artichoke Hearts in Brine	£31.49
M134424	1x390g		£2.99
M289932	3x2.1kg	Chef's Larder Sweetcorn	£14.99
M289933	1x2.1kg		£5.49
M084155	24x365g		£235.99
M235144	6x365g	Cooks & Co Anchovy Fillets in Sunflower Oil	£59.39
M084156	1x365g		£9.89
M294844	5x720g	Roquito Hot Honey	£20.99
M294845	1x720g		£4.99



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WOODFIRED PIZZA IDEAS

CLASSIC MARGHERITA

SELL PRICE % PROFIT CASH PROFIT
£7.50 / 73% / £4.59

£1.66
 PER SERVING



PEAR, HOT HONEY & GORGONZOLA PIZZA

£2.67
 PER SERVING

SELL PRICE % PROFIT CASH PROFIT
£10.00 / 68% / £5.66

HAM, OLIVES, ROCKET & TOMATO PIZZA

SELL PRICE % PROFIT CASH PROFIT
£9.50 / 80% / £6.34

£1.58
 PER SERVING



VEGGIE SPECIAL

£1.10
 PER SERVING

SELL PRICE % PROFIT CASH PROFIT
£7.50 / 82% / £5.15



PEAR, HONEY & GORGONZOLA PIZZA

Caputo Pizza Flour Blue	M268873 15kg	£17.49
Chef's Larder Pizza Sauce with Herbs	M290186 4.1kg	£7.59
Castel Regio Gorgonzola DOP Piccante	M135239 600g	£10.19
Roquito Hot Honey	M294845 1x720g	£4.99
Farm Fresh Conference Pears	M106675 1.5kg	£3.65

WINE RECOMMENDATION
 GAVI DI GAVI MINAIA
 M185498 6x75cl

HAM, OLIVES, ROCKET & TOMATO PIZZA

Caputo Pizza Flour Blue	M268873 15kg	£17.49
Chef's Larder Pizza Sauce with Herbs	M290186 4.1kg	£7.59
Chef's Larder Semi Dried Tomatoes in Oil	M236858 960g	£13.49
Oak Crown Ham Stamps	M260032 1kg	£6.50
Gomo Pitted Black Olives	M266660 4.15kg	£11.89

WINE RECOMMENDATION
 BARBERA AMONTE
 M293418 6x75cl

VEGGIE SPECIAL

Caputo Pizza Flour Blue	M268873 15kg	£17.49
Chef's Larder Pizza Sauce with Herbs	M290186 4.1kg	£7.59
Fontinella Artichoke Hearts in Brine	M134424 390g	£2.99
Farm Fresh Courgettes	M103256 1kg	£3.79
Jack's Closed Cup Mushrooms	M273027 250g	95p

WINE RECOMMENDATION
 BOSCO DEI CIRMOLI PG ROSATO
 M293313 6x75cl

CLASSIC MARGHERITA

Chef's Larder Pizza Sauce with Herbs	M290186 4.1kg	£7.59
Mozzarella Buonsapore Mozzarella Multipack	M231433 4x125g	£4.75
Caputo Pizza Flour Blue	M268873 15kg	£17.49

WINE RECOMMENDATION
 PALAZZO NERO D'AVOLA
 M179536 6x75cl

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UNLOCK A WORLD OF FLAVOUR



CASE CODE	INDIVIDUAL CODE	STREET FOOD SEASONING & RUB
M294719	M294722	Santa Maria Kingston Style Jamaican Jerk Seasoning & Rub (case: 6x510g)
M294716	M294717	Santa Maria San Antonio Style Zesty Dust Seasoning & Rub (case: 6x545g)
M294714	M294715	Santa Maria Austin Style Mild Smoke-House Seasoning & Rub (case: 6x545g)
M294712	M294713	Santa Maria BBQ Steakhouse Seasoning & Rub (case: 6x565g)



DISCOVER HOW OUR RANGE OF STREET FOOD RUBS CAN ELEVATE YOUR DISHES
VISIT US AT PAULIGPRO.COM/UK

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IT HAS TO BE
HEINZ
ESTD 1869

**YOUR CUSTOMERS WANT QUALITY,
SERVE THEM HEINZ.**

**LESS
THAN 9p
PER SERVING!****

**73% OF RESPONDENTS AGREE THAT A POOR-
QUALITY CONDIMENT WOULD RUIN THEIR MEAL*.**

Shop Now!
6 x 1.35kg Tomato Ketchup **£24.00**

*Strongly agree' and 'Somewhat agree' answers combined
**Based on a 25ml serving



M785430

PROFIT FROM

SAUSAGES

MAKE YOUR OWN CORN DOG SELECTION

FROM
57p
PER DOG

SELL PRICE	% PROFIT	CASH PROFIT
£3.50	/ 80%	/ £2.35



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PROFIT FROM

SAUSAGES

£1.20
PER SERVING

BRATWURST & SALAD

SELL PRICE % PROFIT CASH PROFIT
£5.50 / 74% / £3.38

Team up with a range of bottled beer for as little as **75p** see pages 36-37

FRANKFURTER WITH FRIES TO GO

SELL PRICE % PROFIT CASH PROFIT
£6.50 / 65% / £3.54

£1.88
PER SERVING

CORN DOG SELECTION

Wikinger 12 Hot Dogs Bockwurst Style in Brine M110055 1030g	£4.49
Ihsaan Halal Beef Sausage M292068 684g	£5.29
Chef's Larder Premium 30 (Average) Cumberland Sausages ❄️ M105127 2.27kg	£12.99

BRATWURST & SALAD

Chef's Larder 5 Jumbo Bratwurst Sausages ❄️ M289814 1x750g	£3.99
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FRANKFURTER WITH FRIES TO GO

Chef's Larder Premium Super Crisp Skin On Gourmet Fries ❄️ M248236 2.5kg	£4.59
Chef's Larder 5 Jumbo Frankfurters ❄️ M289816 750g	£3.99
French's American Classic Yellow Squeezy Mustard M045016 8x226g	£26.49

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DESSERT - SOFT SERVE

MIXES

M217422	12x1ltr	Comelle L/LF Ice-Cream Mix	£20.99
M363480	12x1ltr	Comelle Thick Shake Mix	£20.99

CONES

M115122	420s	Classic Medium Flat Top Cone	£14.49
M115123	330s	Classic Large Flat Top Cones	£14.49
M129376	2x280s	Waverley Deluxe Wafer Curls	£52.49
M129377	1x280s		£26.99
M129348	2x200s	Waverley 200 Fan Wafer	£52.49
M129349	1x200s		£26.99
M224342	196s	Carousel Small Waffle Cones	£32.49
M224343	130s	Carousel Medium Waffle Cones	£31.99
M284149	96s	Dipped Waffle Cone	£23.99

CONTAINERS

M275427	40x57	Fynite Bio Comp 1 Scoop Tub	£197.99
M275428	1x57		£6.59
M275429	40x56	Fynite Bio Comp 2 Scoop Tub	£164.99
M275472	1x56		£7.69

TOPPING SAUCES

M115221	6x1kg	Noels Chocolate Topping Sauce	£24.99
M115222	1x1kg		£4.69
M115223	6x1kg	Noels Strawberry Topping Sauce	£24.99
M115224	1x1kg		£4.69
M115225	6x1kg	Noels Caramel Topping Sauce	£24.99
M115226	1x1kg		£4.69
M210257	12x680g	Hershey's Chocolate Syrup	£40.99
M220156	1x680g		£3.99
M278665	6x1kg	Gelart Lemon Dessert Sauce	£21.99
M278666	1x1kg		£4.29
M275079	6x1kg	Gelart Strawberry Dessert Sauce	£21.99
M275092	1x1kg		£4.29
M275075	6x1kg	Gelart Chocolate Dessert Sauce	£21.99
M275076	1x1kg		£4.29
M275077	6x1kg	Gelart Salted Caramel Sauce	£21.99
M275078	1x1kg		£4.29

M275095	6x1kg	Gelart Toffee Dessert Sauce	£21.99
M275096	1x1kg		£4.29
M279119	6x1kg	Simply Mango Topping	£43.29
M279132	1x1kg		£8.49
M279134	6x1kg	Simply Raspberry Topping	£43.29
M279135	1x1kg		£8.49
M237943	6x1kg	Luxury White Chocolate Sauce	£43.29
M238663	1x1kg		£8.49
M240583	6x1kg	Luxury Milk Chocolate Sauce	£43.29
M240584	1x1kg		£8.49
M244138	6x1ltr	Simply Dark Chocolate Sauce	£43.29
M278049	1x1ltr		£8.49
M275643	6x1kg	White Chocolate sauce with Hazelnut	£43.29
M275645	1x1kg		£8.49
M258589	6x1kg	Lotus Biscoff Topping Sauce	£61.99
M263985	1x1kg		£8.99

TOPPING

M245965	8x750g	Lotus Biscoff Crumb	£28.49
M245966	1x750g		£3.99
M213293	12x400g	Oreo Crumb Inclusion Topping	£33.49
M213294	1x400g		£3.99
M294014	6x1kg	Waverley Assorted Sugar Strands	£50.99
M145848	1x1kg		£8.99
M294013	6x1kg	Waverley Chocolate Flavoured Vermicelli	£50.99
M145853	1x1kg		£8.99
M208649	6x1kg	Nic Caramel Mini Fudge Cubes	£75.99
M208653	1x1kg		£12.99
M284157	6x1kg	Blue Bubble Crunch Topping	£75.99
M284159	1x1kg		£12.99
M284172	6x750g	Trio Chic Coated Topping	£75.99
M284173	1x750g		£12.99
M282316	6x1kg	Simply Pistachio Topping	£43.29
M282317	1x1kg		£8.49
M282318	4x150g	Simply Raspberry Crumb	£51.49
M282322	1x150g		£12.99
M288429	4x130g	Simply Freeze Dried Strawberry Crumb	£51.49
M288442	1x130g		£12.99

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PROFIT FROM

DESSERT - SOFT SERVE



LOTUS ICE CREAM CONE

SELL PRICE % PROFIT CASH PROFIT
£3.50 / 68% / £1.98

94p
PER SERVING



STRAWBERRY & OREO ICE CREAM TUB

SELL PRICE % PROFIT CASH PROFIT
£3.00 / 70% / £1.76

74p
PER SERVING

LOADED ICE CREAM SHARER

SELL PRICE % PROFIT CASH PROFIT
£8.00 / 66% / £4.38

£2.29
PER SERVING



LOTUS ICE CREAM SHARER

Comelle Ice Cream Mix M217422 12x1ltr	£20.99
Ecopac 50 Paper Food Containers M278568 1x50s	£13.99
Lotus Biscoff M089948 1x300s	£19.29
HARIBO Chamallows M112404 1kg	£5.29
Simply Luxury Milk Chocolate Flavour Topping Sauce M240584 1kg	£8.49
Smarties Professional Mini Mix-In M273352 500g	£6.49
Oreo Crumb Inclusion Topping M213294 1x400g	£3.99

STRAWBERRY & OREO ICE CREAM TUB

Comelle Ice Cream Mix M217422 12x1ltr	£20.99
Simply Raspberry Flavour Topping Sauce M279135 1kg	£8.49
Simply Toppings Freeze Dried Strawberry M288442 1x130g	£12.99
Oreo Crumb Inclusion Topping M213294 1x400g	£3.99
FyNite Bio Comp 1 Scoop Ice Cream Tub M275428 1x57	£6.59

LOTUS ICE CREAM CONE

Biscoff Topping M263985 1kg	£8.99
Carousel Classic Small Dipped Waffle Cone M284149 96s	£23.99
Lotus Biscoff M089948 1x300s	£19.29
Comelle Ice Cream Mix M217422 12x1ltr	£20.99

PROFIT FROM

SPRITZ/WINE COCKTAILS

Don't forget
your fresh
fruit and ice
garnish

SELL PRICE % PROFIT CASH PROFIT
£8.00 / 81% / £5.42

£1.25
PER SERVING

SELL PRICE % PROFIT CASH PROFIT
£8.00 / 85% / £5.64

£1.03
PER SERVING

SELL PRICE % PROFIT CASH PROFIT
£9.00 / 74% / £5.52

£1.98
PER SERVING

SELL PRICE % PROFIT CASH PROFIT
£9.00 / 72% / £5.42

£2.08
PER SERVING

APEROL SPRITZ

Aperol M118658 70cl	£10.99
Previata Italian Sparkling Brut M279492 6x75cl	£29.99
Caters Soda Water M254374 12x1ltr	£7.59

LIMONCELLO SPRITZ

Limoncello M270035 1ltr	£12.29
Previata Italian Sparkling Brut M278493 75cl	£4.50
Caters Soda Water M254374 12x1ltr	£7.59

HENDRICKS STRAWBERRY CUCUMBER & BASIL SPRITZ

Hendricks Gin M196542 70cl	£23.49
Previata Italian Sparkling Brut M278493 75cl	£4.50
Caters Soda Water M254374 12x1ltr	£7.59
Simply Strawberry, Basil & Cucumber Flavour Cooler M283932 1ltr	£4.99

COURVOISIER GALA SPRITZ

Courvoisier VS Cognac M702027 70cl	£20.69
Fentimans Victorian Lemonade M076136 12x275ml	£12.85

SEE WWW.BOOKER.CO.UK FOR THE FULL RANGE



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PROFIT FROM PITCHERS



JAM SHED JAM-GRIA

SELL PRICE % PROFIT CASH PROFIT
£16.00 / 57% / £7.64

£5.69
 PER SERVING



KOPPARBERG MIXED FRUIT TROPICAL VODKA PUNCH

£2.71
 PER SERVING

SELL PRICE % PROFIT CASH PROFIT
£12.00 / 73% / £7.29

FRUITY CLASSICS



£2.70
 PER SERVING

BLUE RASPBERRY HAWAIIAN PUNCH

SELL PRICE % PROFIT CASH PROFIT
£12.00 / 73% / £7.30

WOO WOO

£2.91
 PER SERVING

SELL PRICE % PROFIT CASH PROFIT
£12.00 / 71% / £7.09

AU VODKA STRAWBERRY BURST COOLER

£4.05
 PER SERVING

SELL PRICE % PROFIT CASH PROFIT
£16.00 / 70% / £9.28

JAM SHED JAM-GRIA

Jam Shed Shiraz	M252293 6x75cl	£32.49
Tropicana Orange Juice	M293603 6x850ml	£4.99
R White's Lemonade	M178463 7Ltr	£45.65

KOPPARBERG MIXED FRUIT TROPICAL VODKA PUNCH

Kopparberg Mixed Fruit Tropical Cider	M293245 15x500ml	£17.99
Chekov Vodka	M066533 70cl	£10.59
Tropical Juice	M283524 12x1Ltr	£9.19

BLUE RASPBERRY HAWAIIAN PUNCH

Smirnoff Raspberry Crush Vodka PMP	£17.99	
M290035 70cl	£12.79	
De Kuyper Blue Curacao	M432948 50cl	£8.99
Pineapple Juice	M101250 12x1Ltr	£15.99
R White Lemonade	M178463 7Ltr	£45.65

WOO WOO

Chekov Vodka	M066533 70cl	£10.59
Archers Peach Schnapps	M103558 70cl	£11.49
Cranberry Juice	M083676 12x1Ltr	£11.79

AU VODKA STRAWBERRY BURST COOLER

AU Vodka Strawberry	M294325 70cl	£23.79
R White's Lemonade	M178463 7Ltr	£45.65

PROFIT FROM

BEER BUCKETS

MIX 'N' MATCH TO MAKE YOUR OWN BEER BUCKET COMBOS

With beers at the same price point, create a bucket option or allow your customers to create their own for that personalised price point



75p
PER BOTTLE

**BUCKET OF ANY
5 BEERS FOR £13**

SELL PRICE	% PROFIT	CASH PROFIT
£13.00	/ 65%	/ £7.08

Cruzcampo NRB
M289379 12x330ml

Sol 4.2%
M292725 12x330ml

San Miguel
M227424 12x330ml

Mahou
M292725 12x330ml

Stella Artois
M263872 12x330ml

Brooklyn Pilsner
M290859 12x330ml

SEE WWW.BOOKER.CO.UK FOR THE FULL RANGE



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PROFIT FROM

BEER BUCKETS



83p
PER BOTTLE

**BUCKET OF ANY
5 BEERS FOR £14**

Poretti
M280173 12x330ml

Estrella Damm
M259455 12x330ml

Heineken
M249725 12x330ml

Peroni Nastro Azzurro Stile Capri
M285044 12x330ml

SELL PRICE	% PROFIT	CASH PROFIT
£14.00	/ 64%	/ £7.52



87p
PER BOTTLE

**BUCKET OF ANY
5 BEERS FOR £15**

Staropramen
M292109 12x330ml

Peroni
M279322 24x330ml

Corona Extra
M135253 24x330ml

Kronenbourg 1664 Blanc
M292487 6x4x330ml

Birra Moretti
M232387 24x330ml

Madri Excepcionale
M279544 12x330ml

SELL PRICE	% PROFIT	CASH PROFIT
£15.00	/ 65%	/ £8.15



SEE WWW.BOOKER.CO.UK FOR THE FULL RANGE

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PROFIT FROM

WINE - RTD/OUTDOOR FRIENDLY



MCODE	PACK SIZE	DESCRIPTION	PRICE	UNIT PRICE
M294689		Vinca Organic Red		
M294703	12x187ml	Vinca Organic White	£24.99	£2.08
M294688		Vinca Organic Pale Rosé		
M292915	12x187ml	19 Crimes Chardonnay	£19.99	£1.69
M292944		19 Crimes Rose		
M253672	12x200ml	Most Wanted Pinot Grigio Fizz		
M283228		Most Wanted Sauvignon Blanc		
M283229	12x187ml	Most Wanted Malbec	£20.49	£1.71
M286398		Most Wanted Sauvignon Blanc Rose		

MCODE	PACK SIZE	DESCRIPTION	PRICE	UNIT PRICE
1020636		Most Wanted Sauvignon Blanc Rosé PET		
1020635	6x75cl	Most Wanted Malbec PET	£30.99	£5.17
1020638		Most Wanted Pinot Grigio PET		
M289528		Hidden Road Merlot PET		
M289542	12x187ml	Hidden Road Sauvignon Blanc PET	£16.99	£1.42
M289543		Hidden Road Chardonnay PET		
M289529		Hidden Road Shiraz PET		

PET BOTTLES



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PROFIT FROM

SPIRITS/RTDS



M285524	12x330ml	Jack Daniels & Coke	£21.99	£1.83	M247975	12x250ml	Malibu & Pineapple	£14.99	£1.25
M280463		AU Vodka Blue Raspberry			M207458		Malibu & Cola		
M281757		AU Vodka Black Grape			M254595	12x250ml	Bombay Sapphire & Tonic	£18.99	£1.58
M285212	12x330ml	AU Vodka Pineapple Crush	£20.49	£1.71	M285469		Bombay Citrus Collins		
M289674		AU Vodka Cherryade RTD			M285216		Grey Goose Essences Spritz - Strawberry & Lemongrass		
M293524		Ciroc Passionfruit & Lemonade			M285219	12x250ml	Grey Goose Essences Spritz - Watermelon & Basil	£21.39	£1.78
M293525	12x250ml	Ciroc Summer Citrus & Lemonade	£19.49	£1.62	M285492	12x330ml	Dead Man's Fingers Passion Fruit & Lemonade	£15.09	£1.26
M280576	12x250ml	Pimm's & Lemonade PM219	£14.99	£1.25	M285493	12x330ml	Dead Man's Fingers Spiced Rum & Cola		
M246705	12x250ml	Bacardi Mojito	£14.79	£1.23					



SEE WWW.BOOKER.CO.UK FOR THE FULL RANGE

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CAMPARI®

SPRITZ



M532119 CAMPARI 6 x 70cl
NORMAL PRICE £97.69
PROMO PRICE £86.89

STOCK UP FOR SUMMER



APEROL® SPRITZ



ICE • PROSECCO • APEROL
• A DASH OF SODA •

STOCK UP
FOR SUMMER

ENJOY RESPONSIBLY be drinkaware.co.uk



M118657 APEROL 6 x 70cl
NORMAL PRICE £82.09
PROMO PRICE £65.89

MAKE *it* PEACHY

£11.49

1 X 70CL

£68.89

6 X 70CL

Peach on the Beach

Ingredients:

25 ml Archers
50 ml Pineapple juice
25 ml Vodka
50 ml Cranberry juice

Garnish:

Orange wheel

Method:

Build in glass

Woo Woo

Ingredients:

25 ml Archers
25 ml Vodka
100 ml Cranberry juice

Garnish:

Lime wedge

Method:

Built in glass

6 x 70cl £68.89 M103557

1 x 70cl £11.49 M103558

The serves PEACH ON THE BEACH & WOO WOO are the second largest mainstream cocktails consumed in the on trade & out of home respectively*, time to add them to your menu!

RETRO & PINK COCKTAILS ARE ON TREND



BLUE MARGARITA

Ingredients

50ml Sauza Blue Silver Tequila
25ml De Kuyper Triple Sec Liqueur
12.5ml De Kuyper Blue Curaçao Liqueur
12.5ml Agave Nectar
50ml Lime Juice

Serve

Glass: Martini
Ice: N/A
Garnish: Lime

Method

Combine all ingredients in an ice-filled shaker and shake. Strain into chilled glass.



BLUE LAGOON

Ingredients

25ml De Kuyper Blue Curaçao Liqueur
25ml Reyka Vodka
125ml Lemonade

Serve

Glass: Highball
Ice: Cubed
Garnish: Lemon Wedge

Method

Add all ingredients to glass filled with ice, stir, then cap with fresh ice and garnish.



MARTINI NOIR

Ingredients

25ml Sailor Jerry
12.5ml De Kuyper Crème de Cassis Liqueur
12.5ml Lemon
12.5ml Vanilla Syrup

Serve

Glass: Coupe
Ice: N/A
Garnish: N/A

Method

Add all ingredients to ice filled shaker and shake. Strain into chilled glass.



BLACKCURRANT LEMONADE

Ingredients

50ml De Kuyper Crème de Cassis Liqueur
125ml Lemonade

Serve

Glass: Highball
Ice: Cubed
Garnish: Lemon

Method

Add all ingredients to glass filled with ice, stir, then cap with fresh ice and garnish.



£8.99
1 x 50cl

£53.89
6 x 50cl

Blue Curaçao 50cl
6 x 50cl M433086
1 x 50cl M432948



£8.99
1 x 50cl

£53.89
6 x 50cl

Crème de Cassis 50cl
6 x 50cl M337891
1 x 50cl M337871



£10.99
1 x 50cl

£65.89
6 x 50cl

Triple Sec 50cl
6 x 50cl M545710
1 x 50cl M545720



SEE ONLINE
FOR PRICING

Wild Strawberry 50cl
6 x 50cl M241909
1 x 50cl M241922



SEE ONLINE
FOR PRICING

Cherry Brandy 50cl
6 x 50cl M529305
1 x 50cl M529297



SEE ONLINE
FOR PRICING

Passionfruit 50cl
6 x 50cl M241776
1 x 50cl M241777

NEED A BAR KIT?

Head to 'Market Place' for De Kuyper Cocktail Bundle kits (while stocks last)



LET'S HAVE A COCKTAIL

DE KUYPER

FOR MORE COCKTAIL INSPIRATION FROM DE KUYPER VISIT WWW.DEKUYPER.COM/COCKTAILS

be drinkaware.co.uk

SMIRNOFF

READY TO HEAT UP YOUR SALES?

STOCK THE SWEET ZINGY HEAT OF SMIRNOFF SPICY TAMARIND

SPICY TAMARIND

SMIRNOFF IS THE
NO.1 VODKA BRAND IN GB*

SMIRNOFF IS THE
NO.1 PREFERRED VODKA BRAND
FOR FLAVOURED SPIRITS CONSUMERS*

SMIRNOFF SPICY TAMARIND & LEMONADE 🌶️

1. Pour 50ml of Smirnoff Spicy Tamarind over ice in Highball glass
2. Top up with lemonade
3. Finish off with garnish

A vibrant Vodka that tastes delicious simply served with Lemonade or in a simple Spicy Margarita Cocktail



M466615 M772533 M290036 M290034

*Nielsen Scantrack L52W to 4.11.2023.

SELL PRICE
£5.89

% PROFIT
71%

CASH PROFIT
£4.20

PER SERVING
£1.69



*All pricing and commercials at discretion of the retailer.



Scan here to
unlock benefits
to supercharge
your business

DIAGEO *One*
Business support from the drinks experts

Limited Edition Escape with Flavour



CÎROC
LIMONATA



drinkaware.co.uk for the facts | PLEASE DRINK RESPONSIBLY



M201684

M192399

M164937

M136412

CÎROC LIMONATA SPRITZ

- 50ml CÎROC Limonata • 100ml Lemonade or Bitter Lemon
- 50ml Prosecco • 2 Lemon Wedges • Mint Sprig

2.4 Units

Method

Smack mint leaves, tear and drop into a large wine glass. Add 50ml CÎROC Limonata, squeeze the lemon wedges into the glass. Stir and then fill glass with cubed ice. Add Lemonade & Prosecco slowly to avoid fizzing. Stir gently and garnish with a mint sprig & lemon wheel.

SELL PRICE
£7.89

% PROFIT
77%

CASH PROFIT
£6.04

PER SERVING
£3.08

PROFIT FROM

SOFT COOLERS & SOFT DRINKS

Simply add water or Juice to Simply Coolers to create a variety of pitcher or single serves

PITCHER SERVING

FROM **32p**

COOLERS

SINGLE SERVE FROM

16p PER DRINK

Simply Sugar Free Peach Iced Tea Flavour Syrup
M283926 1Ltr £4.99

Simply Strawberry, Basil & Cucumber Flavour Cooler
M283932 1Ltr £4.99

Simply Dragon Fruit & Mango Flavour Cooler
M283938 1Ltr £4.99

J20 Orange & Passion Fruit
M146147 12x275ml £10.19

Fentimans Victorian Lemonade
M079136 12x275ml £12.85

J20 MOCKTAIL

SELL PRICE % PROFIT CASH PROFIT
£10.99 / 68% / £6.21

£2.95
PER SERVING

Don't forget to look out for fresh lemons, limes, as well as other fresh fruits and herbs to garnish your drinks

Farm Fresh Lemons

M97149
10s



Farm Fresh Limes

M181392
2kg



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DISPOSABLES & CLEANING

DON'T FORGET THESE CORE ESSENTIALS

CENTREFEED/NAPKINS

M234186	10x500s	Chef's Essentials 1Ply Luncheon Napkins	£21.99
M278992	1x6pk	CleanPro Prem Heavy Duty Blue Centrefeed	£16.99
M275726	1x6pk	Chef Essentials Blue Centrefeed 2ply	£6.99
M247807	1x6pk	CleanPro Std Blue 2Ply Centrefeed Roll	£12.99

TUMBLERS/CUPS

M292933	20x50pk	Pint Tumbler CE Line	£42.99
M292959	20x50pk	Half Pint Tumbler CE Line	£38.99
M287250	20x24s	Half Pint Cup With Window	£34.99
M260025	10x50pk	16oz rPET Smoothie Cup & Lid	£45.99
M260023	10x50pk	12oz rPET Smoothie Cup & Lid	£42.99
M289679	8x25s	PP Wine Glasses	£38.99
M286924	20x80pk	PP Shot Glasses	£40.99
M287253	20x50pk	rPET Bomb Shot Glass	£71.99
M260035	10x50pk	20oz rPET Smoothie Cup & Lid	£57.99
M292073	12x10s	PP Champagne Flutes	£36.99

FOOD CONTAINERS

M247936	1x100pk	9inch Brown Pizza Boxes	£12.49
M247938	1x100pk	12inch Brown Pizza Boxes	£18.99
M278585	6x50s	Kraft Street Food Bowl 1300ml	£54.99
M278583	6x50s	Kraft Street Food Bowl 750ml	£44.99
M285955	6x50pk	Kraft Street Food Bowl 500ml	£39.99
M278589	6x50s	PET Lids for 1300ml Food Bowl	£33.99
M278587	6x50s	PET Lids 500 & 750ml Food Bowl	£28.49

M180722	6x50pk	Compost Me Medium Hot Food Box	£64.99
M227357	4x50s	Bagasse 9inx6in Large Meal Box	£26.99
M227289	8x50s	Bagasse Burger Box 6in x 6in	£44.99
M227359	8x50s	Bagasse 7in x 5in Medium Meal Box	£34.99
M148297	4x250s	Chef Essentials White Plates	£30.29
M148298	1x250s	Chef Essentials White Plates	£8.99

FOIL

M284425	8x500s	Caterwrap Foil Pop-Up Sheets	£97.99
M284426	1x500s	Caterwrap Foil Pop-Up Sheets	£16.99
M129654	9x90m	Chef's LarderFoil 450mm	£115.99
M546564	1x90m	Chef's LarderFoil 450mm	£13.99
M563833	1x90m	Chef's LarderFoil 300mm	£8.99

CLEANING SPRAYS

M232935	6x1ltr	CleanPro+ 30sec Antibacterial Cleaner & Disinfectant	£2.99
M232933	6x1ltr	CleanPro+ 30sec Antibacterial Cleaner & Disinfectant	£15.99
M252848	6x1ltr	CleanPro+ Oven/Grill Cleaner RTU	£15.99
M192407	1x1ltr	CleanPro+ Oven/Grill Cleaner RTU	£2.99
M252837	2x5ltr	CleanPro+ Deep Fat Fryer Cleaner	£26.99
M191722	1x5ltr	CleanPro+ Deep Fat Fryer Cleaner	£14.99
M252846	2x5ltr	CleanPro+ HD Cleaner Degreaser	£21.99
M192164	1x5ltr	CleanPro+ HD Cleaner Degreaser	£13.99

OTHER NON FOOD

M093383	1x12kg	Restaurant Charcoal	£15.99
M241526	1x100pk	CleanPro Extra Large Extra Heavy Duty Refuse Sacks	£24.99
M190159	1x200s	CleanPro HD Refuse Sacks	£20.99
M221756	1x150s	CleanPro Large Heavy Duty Refuse Sacks	£20.99

See the broader range of drink and food disposables on page 93-95



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FROM FARM TO FORK

With over 70 years of experience, our supplier G's Fresh grow, harvest and pack our lettuce year-round to ensure our customers get consistent quality and availability. G's fresh grow over 180 million lettuces every year!

1



In the UK season (*May until Oct*), G's Fresh grow our lettuce on the fertile soils of East Anglia. Vs the winter months when production moves to G's fresh farms in the Murcia region of Spain ensuring quality and consistency of supply.

2



To start the process, seeds are germinated in nurseries before being transplanted into the field. A proportion of the seed germination is in plant tape allowing G's to remove all the peat to reduce our impact on the environment.

3



When they are ready the young plants make the short journey to the field where they are mechanically transplanted into the ground and adjusted by hand.

4



Early-season crops are slower growing and are nurtured under a protective fleece to encourage growth. In the summer months, plants grow twice as quickly benefiting from warmer temperatures. Understanding the growing process delivers the best product for our customers.

5



Lettuce is then hand cut and packed in the field on specially designed rigs which operate 24 hours a day ensuring availability when we need it.

6



Finally, the lettuce is quality checked, before being chilled for delivery. Arriving within 24 hours of harvest in the UK season.

The pinnacle of fresh!



**SEE BOOKER.CO.UK
FOR THE RANGE**

PROFIT FROM SALADS

APOLLO SALAD WITH AVOCADO, SALMON & FETA

£3.49
PER SERVING

SELL PRICE / % PROFIT / CASH PROFIT
£12.50 / 66% / £6.93

MCODE	PACK SIZE	DESCRIPTION	PRICE
M294437	450g	Little Leaves Apollo Lettuce	£2.49
M272329	800g	Hotos Original Feta Cubes Cheese in Brine	£13.49
M177475	500g	Craigellachie Smoked Atlantic Salmon	£12.29
M234199	500g	AvoGrande Avocado Slices 	£2.79



WINE RECOMMENDATION
Finca La Anita Chardonnay
M291802 6x75cl



SWEET LEAF SALAD WITH PARMA HAM & MOZZARELLA

£2.30
PER SERVING

SELL PRICE / % PROFIT / CASH PROFIT
£10.00 / 72% / £6.03

MCODE	PACK SIZE	DESCRIPTION	PRICE
M294656	300g	Florette Sweet Mix	£2.49
M282849	230g	Parma Prosciutto Di Parma DOP	£6.99
M337641	125g	Galbani Italian Mozzarella Cheese	£1.45



WINE RECOMMENDATION
Ponticello Pinot Grigio Friuli Grave
M180024 6x75cl



SALAD NICOISE

£1.70
PER SERVING

SELL PRICE / % PROFIT / CASH PROFIT
£7.50 / 73% / £4.55

MCODE	PACK SIZE	DESCRIPTION	PRICE
M131773	1.5kg	Farm Fresh on the Vine Cherry Tomatoes	£6.99
M156252	500g	Brioche Pasquier Toasted Croutons Original	£3.99
M071087	800g	Chef's Larder Skipjack Tuna Chunks in Brine	£6.69
M273855	60pk	Chef's Larder 5 Dozen Large Fresh Eggs	£12.99
M294437	450g	Little Leaves Apollo Lettuce	£2.49



WINE RECOMMENDATION
Fleurs de Prairie Cotes de Provence Rose
M260028 6x75cl



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MAKE YOUR BURGERS A MASTERPIECE



NEW!
**SWEET CRISP
APOLLO**

ONLY
£2.49

450g
M294437

**UNWASHED TO STAY
FRESHER FOR LONGER!**



**THE FINEST QUALITY SALADS
FOR OVER 70 YEARS**

The tastiest premium little leaves
with a mighty flavour

FRUIT & VEGETABLES

Peka Roasting Potatoes

M248162
2kg



£3.99

Peka Gratin Dauphinois

M233208
2kg



£4.49

Peka Mashed Potatoes

M233212
2kg



£3.99

Farm Fresh Peeled Garlic

M219474 1kg
M290552 400g



NEW
PACK
SIZE

£5.99 / £2.99

Closed Cup Mushrooms

M123397
2.5kg



PRICE LOCKED AT

£7.49

Florette Crispy

M287738 450g



PRICE LOCKED AT

£3.15

Florette Wild Rocket

M287937 180g



PRICE LOCKED AT

£2.79

Florette Mixed

M287747 450g



PRICE LOCKED AT

£2.79

Farm Fresh Flat Mushrooms

M097910
1.8kg



PRICE LOCKED AT

£7.99

Farm Fresh Spring Onions

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